

23 October 2025



Tēnā koe [redacted]

Official Information Act Request

Thank you for your request of 14 October 2025, under the Official Information Act 1982, for the following information:

- *The total amount spent by your agency on lobbying, public relations, and reputation management services since 1 January 2025.*
- *A list of all external firms or consultants engaged to provide lobbying, public relations, or media management services, including the name of the provider, purpose of engagement, and total cost.*
- *Details of any public relations campaigns, branding exercises, or external communications initiatives funded by your agency during this period.*

Your request has been considered under the Official Information Act 1982.

NZQA has not spent any money on lobbying, public relations, reputation management or media management services since 1 January 2025, and has not engaged any external firms or consultants to provide these services.

We have also not funded any public relations campaigns, branding exercises or external communications initiatives during this period.

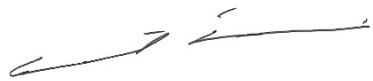
Our response to your request may be published on our website after five working days. Your name and contact details will be removed before publication.

If you require further assistance or believe we have misinterpreted your request, please contact Elizabeth Templeton in the Office of the Chief Executive, email elizabeth.templeton@nzqa.govt.nz or telephone (04) 463 3339.

You have the right to seek an investigation or review by the Ombudsman of this decision under section 28(3) of the Official Information Act 1982. Details of how to make a complaint can be found

at www.ombudsman.parliament.nz. You can also telephone 0800 802 502 or write to the Ombudsman at PO Box 10152, Wellington, 6143.

Nāku nā

A handwritten signature in black ink, appearing to be 'Grant Klinkum', written in a cursive style.

Dr Grant Klinkum
Pouwhakahaere/Chief Executive