



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AOI

6 July 2022

[REDACTED]

Email: [REDACTED]

Tēnā koe [REDACTED]

Official Information Act Request

Thank you for your request of 7 June 2022, under the Official Information Act 1982, for the following information:

[F]or each financial year: 2017, 2018, 2019, 2020, 2021 and for the partial year of 2022 to date:

- 1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)*
- 2. The salary range paid to communications staff in each year.*
- 3. Number of communications/media contractors used in each year.*
- 4. Total sum paid to communications contractors in each year*
- 5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)*
- 6. How many media queries received in each year*
- 7. How many interview requests received in each year*
- 8. How many media interviews given, and to which media organisations and when.*
- 9. Total salary costs for communications staff each year*
- 10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum*

I attach the information covered by your request.

Certain information has been withheld under sections 18(d) and 18(g) of the Official Information Act 1982. In addition, under section 9(2)(a) of the Official Information Act 1982, the salary figures for individual staff have been withheld.

NZQA is not aware of any public interest considerations outweighing the decision to withhold information under section 9 of the Act.

As part of the commitment to open and transparent government, NZQA is proactively releasing responses to Official Information Act requests which are of public interest. NZQA intends to publish its response to this request on its website as part of its next quarterly release of documents. Your name and contact details will be removed before publication.

If you require further assistance or believe we have misinterpreted your request, please contact Elizabeth Templeton in the Office of the Chief Executive, email elizabeth.templeton@nzqa.govt.nz or telephone (04) 463 3339.

If you are dissatisfied with our response, you have the right, under section 28(3) of the Official Information Act 1982, to lodge a complaint with the Office of the Ombudsman at www.ombudsman.parliament.nz. You can also telephone 0800 802 502 or write to the Ombudsman at PO Box 10152, Wellington, 6143.

Nāku nā



Dr Grant Klinkum
Pouwhakahaere/Chief Executive

Appendix - Official Information Act response – CR24407

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)

For full years, the request is being refused under section 18(d) of the Official Information Act 1982, as the information is publicly available in our answer to Question 52 in [NZQA's Responses to written questions to the Education and Workforce Select Committee](#). As at 1 June 2022, NZQA has 7 FTE communications staff.

2. The salary range paid to communications staff in each year.

Under section 9(2)(a) of the OIA, NZQA is withholding actual salary figures paid to communications staff.

However, the mid-points of the lowest and highest salary band which cover communications staff are as follows:

| | 2016/17 | 2017/18 | 2018/19 | 2019/20 | 2020/21 | 2021/22 |
|--------------|------------------------|-------------------------|------------------------|-------------------------|-----------------------|-------------------------|
| Salary range | \$64,700- \$113,300 | \$58,000 - \$110,000 | \$60,793- \$125,000 | \$62,410 – \$125,000 | \$75,235 \$125,000 | \$75,985 - \$121,405 |

3. Number of communications/media contractors used in each year.

For full years, the request is being refused under section 18(d) of the Official Information Act 1982, as the information is publicly available in our answer to Question 72 in [NZQA's Responses to written questions to the Education and Workforce Select Committee](#). As at 1 June 2022, no communications or media contractors have been used in the 2021/22 year to date.

4. Total sum paid to communications contractors in each year

For full years, the request is being refused under section 18(d) of the Official Information Act 1982, as the information is publicly available in our answer to Question 72 in [NZQA's Responses to written questions to the Education and Workforce Select Committee](#). As at 1 June 2022, no money has been paid to communications or media contractors in the 2021/22 year to date.

5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)

| Position title | 2016/17 | 2017/18 | 2018/19 | 2019/20 | 2020/21 | 2021/22 (as at 1 June) |
|----------------------------------|---------|---------|---------|---------|---------|---------------------------|
| Team Leader - Communications | 1 | 1 | Nil | Nil | Nil | Nil |
| Principal Communications Adviser | Nil | Nil | 1 | 1 | 1 | 1 |
| Senior Communications Adviser | 2 | 2 | 2 | 2 | 3 | 4 |

| | | | | | | |
|---|-----|-----|-----|-----|-----|-----|
| Communications Adviser | Nil | Nil | Nil | Nil | Nil | 1 |
| Communications Adviser (Social Media) | Nil | Nil | Nil | Nil | 1 | Nil |
| Communications and Publications Adviser | 1 | 1 | 1 | 1 | 1 | Nil |
| Communications Advisor - Maori and Pasifika | 1 | Nil | Nil | Nil | Nil | Nil |
| Business Support And Communications Lead | Nil | 1 | Nil | Nil | Nil | Nil |
| Comms Advisor & Business Support | Nil | Nil | Nil | 1 | 1 | 1 |

Figures reflect the number of roles for either part of the financial year or the full year.

6. How many media queries received in each year

NZQA does not carry this information and we are not aware of any other organisation that holds this data. The request is therefore declined under Section 18(g) of the Official Information Act 1982.

7. How many interview requests received in each year

NZQA does not carry this information and we are not aware of any other organisation that holds this data. The request is therefore declined under Section 18(g) of the Official Information Act 1982.

8. How many media interviews given, and to which media organisations and when.

NZQA does not carry this information and we are not aware of any other organisation that holds this data. The request is therefore declined under Section 18(g) of the Official Information Act 1982.

9. Total salary costs for communications staff each year

For full years, the request is being refused under section 18(d) of the Official Information Act 1982, as the information is publicly available in our answer to Question 52 in [NZQA's Responses to written questions to the Education and Workforce Select Committee](#).

For the year 1 July 2021 to 1 June 2022, the total salary cost has been \$546,057.07

10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

| | 2016/17 | 2017/18 | 2018/19 | 2019/20 | 2020/21 | 2021/22 |
|-------------------|---------|---------|---------|---------|---------|---------|
| Salary >\$100,000 | 1 | 1 | 1 | 1 | 1 | 1 |
| Salary >\$200,000 | Nil | Nil | Nil | Nil | Nil | Nil |