

15 July 2019



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!



Dear [REDACTED]

Official Information Act Request

Thank you for your request of 3 July 2019, under the Official Information Act 1982, for the following information:

Details of any payments made to social media "influencers" by the department in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.

NZQA does not use high-profile people as social media influencers, however since March 2019, six Pasifika secondary school students are acting as "Pasifika NCEA Navigators".

The Pasifika NCEA Navigators post onto an NCEA ma le Pasifika Facebook page at www.facebook.com/PasifikaNZQA/ and Instagram page at www.instagram.com/nceamalepasifika/. Delivered by Pasifika students for Pasifika students, these pages connect people and share stories, resources, encouragement, NCEA advice and tips.

Pasifika NCEA Navigators post on a rotational basis once every six weeks. On their given week, they will post up to three times, and are paid \$21.58 for the week.

As part of the commitment to open and transparent government, NZQA is proactively releasing responses to Official Information Act requests which are of public interest. NZQA will be publishing its response to your request on its website in September 2019. Your name and contact details will be removed before publication.

If you require further assistance or believe we have misinterpreted your request, please contact [REDACTED] in the Office of the Chief Executive, email [REDACTED]@nzqa.govt.nz or telephone (04) 463 [REDACTED]

If you are dissatisfied with our response, you have the right, under section 28(3) of the Official Information Act 1982, to lodge a complaint with the Office of the Ombudsman at www.ombudsman.parliament.nz. You can also telephone 0800 802 502 or write to the Ombudsman at PO Box 10152, Wellington, 6143.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'K. Poutasi', with a long horizontal stroke extending to the right.

Karen Poutasi (Dr)
Chief Executive