

New Zealand Scholarship

DRAFT Business Studies Performance Standard

Outcome description

The student will use their knowledge of business concepts, theories, and practices to critically analyse, evaluate and synthesise information relating to complex business issues, opportunities, decisions, and environments in New Zealand and global contexts.

Scholarship Performance Descriptor

The student will demonstrate aspects of high level:

- analysis and critical thinking
- integration, synthesis and application of highly developed knowledge, skills and understanding to complex situations
- logical development, precision and clarity of ideas.

Outstanding Performance Descriptor

In addition to the requirements for Scholarship, the student will also demonstrate, in a sustained manner, aspects of:

- perception and insight
- sophisticated integration and abstraction
- independent reflection and extrapolation
- convincing communication.

Explanatory Notes

1. This standard is derived from the Social Sciences learning area in the New Zealand Curriculum (Learning Media, Ministry of Education, 2007) up to and including Curriculum Level 8, and is related to the [Business Studies Teaching and Learning Guide](#).
2. Subject specific definitions:
 - *Analysis and critical thinking involve* evaluating business practices using business theories and concepts by considering strengths and limitations, and impact on multiple stakeholder perspectives and business objectives.
 - *Integration, synthesis, and application involve* the skilful integration of business theory, concepts and practices into reasoned judgements that address complex business problems.

- *Logical development and clarity of ideas involve* the concise presentation of ideas and arguments to draw justified conclusions, using accurate business terminology and supporting evidence.
 - *Perception and insight involve* the analysis of business issues and decisions in a broader social, cultural, ethical, environmental, economic, and global contexts, including the interaction between business, communities, stakeholders, and wider systems. Evidence of independent thought will be demonstrated by integrating wider knowledge generating a more complete understanding of business behaviour.
 - *Sophisticated integration and abstraction involve* identifying and analysing the key elements of a situation from a range of information resources, weaving multiple business theories and/or concepts into business solutions.
 - *Independent reflection and extrapolation involve* identifying and showing understanding and evaluating possibilities of current business practices in constructing innovative and sustainable solutions to complex business problems.
 - *Convincing communication involves* presenting arguments, evidence, and justifications in a clear, logical, and coherent manner. It also involves effectively integrating relevant business knowledge, theories, concepts and resources to clearly convey a strategic and/or operational decision.
3. This performance standard should be read in conjunction with the Assessment Specifications for the standard, which can be accessed through the Subjects page found at www.nzqa.govt.nz/qualifications-standards/qualifications/ncea/subjects/.
4. Assessment against this performance standard is administered under the Rules and Procedures for Secondary Schools, which can be found at [NZQA Assessment Rules :: NZQA](#)