



REO MĀORI MEDIA

UNIT STANDARD 26257 (version 2)

Profile current reo Māori media stakeholders organisations and production houses

(Level 4, Credits 10)

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ĀKONGA BOOKLET

Name/ Ingoa	
Provider/ School/ Kura	
Assessor/ Kaiako	
NSN Number	

Tēnā koe

This is your assessment booklet for Reo Māori media unit standard 26257: Profile current reo Māori media stakeholders organisations, production houses.

Assessment criteria

There are TWO (2) assessment tasks. Task ONE (1) has THREE (3) activities. Task TWO (2) has TWO (2) activities that you must correctly complete to gain credits for this standard.

Instructions

For this unit standard, you will:

Observe and listen to your kaiako carefully, take notes, photographs, or do illustrations as you go.

All the information must be relevant to the kaupapa

Conditions

- All activities must be correctly completed before credits are awarded.
- You and your kaiako/assessor will discuss your choice of presentation method and resources (e.g. computer, cameras etc).
- Activities must be completed in class time only however the gathering of information may take place whenever the opportunity arises.
- Your kaiako/assessor will discuss with you the processes for reassessment.
- Your kaiako may arrange access to internet or libraries, to marae, art galleries, and museums.
- You may work in pairs or groups however you will be assessed individually

Resources

- Pouako handouts, camera for photographs, folders etc to keep information in.

Authenticity

As per NZQA requirements:

- all work submitted for assessment must be produced by you
- The Assessor will consider (and manage) the potential for work to have been copied, borrowed from another ākonga, photocopied from a book, or downloaded from the internet.

You may work with and learn from others to gather information from a variety of sources. However, the Assessor must be clear that the work to be assessed has been processed and produced by you. To help manage authenticity of your work, where you are asked to complete any written tasks, you will be asked to use your own words as well as provide reference/s for your information.

If you have any pātai, or are unsure about anything, kōrero ki tō pouako.

For further information, please refer to the following link:

<https://www.nzqa.govt.nz/providers-partners/assessment-and-moderation-of-standards/assessment-of-standards/generic-resources/authenticity/>

ĀKONGA ASSESSMENT & TASK SHEETS

Name

NSN #

Outcome 1 Profile current reo Māori media stakeholder organisations.

Range: evidence of two stakeholder organisations of which one must be from radio and one other from television, film, print or internet.

Assessment Task 1

Activity 1

Select TWO stakeholder organisations that your hapū, iwi or community may find informative when developing their own multimedia organisation.

ONE stakeholder must be from **radio** and the other can be selected from **television, film, print or internet**.

CHECK with your kaiako before you proceed to ensure that the organisations have sufficient information for you to research and present to achieve the standard. Some examples are:

Radio – Te Mangai Pāho (Māori Broadcasting Funding Agency), Whakaruruhau o ngā Reo Irirangi Māori o Aotearoa (Federation of Māori Radio Stations), Te Puni Kōkiri (Ministry of Māori Development), Ministry of Economic Development, Ministry of Culture and Heritage, Minister of Broadcasting, Licence Holders (Mandated Bodies), Te Mana Whanonga Kaipāho (Broadcasting Standards Authority), Radio Boards, Independent Production Companies, Irirangi ā-Motu (New Zealand on Air), Advertisers;

Television and Film – Ngā Aho Whakaari, (Māori in Film, Video and Television Inc), Independent Producers and Directors, SPADA (Screenwriters, Producers and Directors Association), Te Māngai Pāho (Māori Broadcasting Funding Agency), Te Puni Kōkiri (Ministry of Māori Development), Ministry of Economic Development, Ministry of Culture and Heritage, Minister of Broadcasting, Te Pūtahi Pāho and the Crown (together as licence holders), Te Mana Whanonga Kaipāho (Broadcasting Standards Authority), Te Reo Tātaki (Television New Zealand), Irirangi ā-Motu (New Zealand on Air), Advertisers;

Print – New Zealand Advertising Authority, New Zealand Press council, Te Taura Whiri i te Reo (Language Commission), Broadcasting Standards authority (BSA), Ministry of Culture and Heritage, Learning Media, Huia Publishers.

Internet – Tuaropaki Communications Ltd, Gis Net, Vodafone, 2Degrees, Telecom

Activity 2

Profile your chosen reo Māori media stakeholders in terms of their respective operations, obligations in the provision and promotion of reo Māori and service technical providers.

Research and collect written, visual and audio information that explains the background of the organisation, vision, mission, organizational structure, governance, strategic plan, communication strategy and other information that will assist you to provide the following:

OPERATIONS (evidence of at least three is required from the following list)

- Function.
- Use of te reo.
- Responsibilities.
- Key relationships.

OBLIGATIONS (evidence of at least four is required from the following list)

- Audience.
- Reach and coverage.
- Use of te reo Māori.
- Funding.
- Commercial.
- Non-commercial.
- Corporate.

TECHNICAL SERVICE PROVIDER (evidence of one is required)

Activity 3

Develop your collection of information into a multi-media presentation that you can deliver to your local hapū or iwi. Practice delivering your information to one of your peers for feedback and then simulate the presentation to your class.

Outcome 2 Profile current reo Māori media production houses.
Range: evidence of two production houses from the same reo Māori media.

Assessment Task 2

Activity 1

Select TWO reo Māori media production houses from the same reo Māori media that your hapū or iwi or community may find informative when developing their own multi-media organisation.

CHECK with your kaiako before you proceed to ensure that the production houses have sufficient information for you to research and present to achieve the standard.

Some examples are those companies or independent producers/companies providing programs or articles for reo Māori media:

- iwi radio stations
- māori Television
- learning Media etc.

Activity 2

You will profile your chosen reo Māori media production houses in terms of their operations, transmission platforms, and technical service providers through research, interviews, and collection of written, visual and audio information that can be developed into a multi-media presentation.

OPERATIONS (all are required from the list below)

- Programming.
- Use of reo.
- Technical service providers.
- Key relationships.

TRANSMISSION PLATFORMS

- Analogue.
- Digital (both terrestrial and satellite).
- Web based.
- Interactive.

TECHNICAL SERVICE PROVIDER (evidence of one is required)

Kia kaha kia manawanui.

Notes: