

# NEW ZEALAND MEDIA RADIO QUALIFICATIONS

Please note: Unit Standard credit values may not always match the credit values for each of the Graduate Profile Outcomes.

New Zealand Certificate in Communications Media (Level 4) 60 credits [Ref: 3206]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Analyse career pathways in communications media industries to support their own career development pathway. (Credits 5)	<b>26256</b> Examine and profile key roles, and explore potential employment opportunities, within reo Māori media industry (5C)	
- Apply an understanding of the role of communications media in society, in a media production context. (Credits 15)	<b>16036</b> Analyse media coverage of a Māori historical event (5C) <b>Expiring Dec 2019. Replaced by: 30336 &amp; 30337</b> <b>19748</b> Demonstrate knowledge of the history and political development of reo Māori media in Aotearoa (5C) <b>30336</b> <b>Examine the role of the media in New Zealand (5C) NEW</b>	<b>27619</b> Demonstrate understanding of news writing and write news stories suitable for community newspapers, internet, and radio (20C)
- Apply a broad range of verbal, visual, and written communication skills across communications media contexts and environments. (Credits 10)	<b>26259</b> Write scripts about events, and ngā tohu a Tāwhirimātea in te reo Māori for broadcast on reo Māori radio (15C)	<b>27620</b> Write news stories with audio suitable for broadcast on radio (15C) <b>27622</b> Produce a digital news video suitable for publication on an internet website (5C) <b>27623</b> Produce a news slide show suitable for publication on an internet website (5C) <b>27624</b> Take photographs for photographic news assignments for publication (5C)
- Collaborate and contribute to the production of communications media content across a variety of interactive communications media publication platforms. (Credits 20)	<b>30338</b> <b>Explain and compare transmission platforms in terms of features and future uses within reo Māori media (15c) NEW</b>	<b>27625</b> <b>Write features suitable for publication in community newspapers or on the internet (7C)</b> <b>27626</b> Sub-edit news stories and lay out a page suitable for publication (5c) <b>27627</b> <b>Create and manage a news research blog (5c)</b>
- Demonstrate the importance of sound legal and ethical practice in communications media contexts and environments. (Credits 10)	<b>26258</b> Examine the functions of the Broadcasting Standards Authority in relation to reo Māori media (10c) <b>19749</b> Explain the significance of the Treaty of Waitangi in the development of broadcasting in Aotearoa (5C)	<b>27621</b> Demonstrate knowledge of the laws and ethical codes applying to journalism (5C)

New Zealand Diploma in Radio Broadcasting (Level 5) 120 credits [Ref: 3208]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Create and present information and entertainment content for use in radio broadcasting and related media environments that meets legal and ethical requirements. (Credits 60)	<b>20701</b> Plan and deliver a live commentary in te reo Māori (15C) <b>20702</b> Apply knowledge of the maramataka to reo Māori media (25C) <b>20703</b> Apply creative writing to reo Māori media (10C) <b>20704</b> Write kawenga kōrero for reo Māori media (10C)	<b>27221</b> Write news stories from court and related activities, and demonstrate media law and ethics knowledge (15C) <b>27223</b> Write news stories from local government activities for publication and broadcast (5C) <b>27224</b> Write a news feature on a topic relating to Māori for publication or broadcast (5C) <b>27225</b> Write a news feature about diversity in New Zealand's population (5C) <b>27384</b> Prepare news stories with audio for broadcast on radio (5C) <b>27219</b> Write a variety of news stories for publication and broadcast (25C)
- Apply relevant media production business practice to production processes. (Credits 15)	<b>20706</b> Identify, analyse and explain tikanga Māori and ethical behaviour in the Reo Māori media industry (15C)	<b>27218</b> Gather and record information and plan news stories for publication and broadcast (25C)
- Research and analyse the social, political, economic, cultural, and historical conditions relevant in the radio broadcasting and related media environments, to inform radio broadcasting and media practice. (Credits 15)	<b>20705</b> Analyse Māori participation in Central Government processes for reo Māori Media (5C) <b>20707</b> Demonstrate knowledge of and report on local government processes that impact on Māori (10C)	
- Work reliably, independently, and collaboratively to operate effectively in a professional media environment. (Credits 30)	<b>30974</b> Plan to deliver a live outside commentary in te reo Māori (15C) <b>30975</b> Deliver live outside broadcast commentary in te reo Māori (15C) <b>30976</b> Identify and resolve technical requirements for live outside broadcast of a planned event (15C)	<b>27222</b> Demonstrate knowledge of current affairs, the role of the news media, and newsroom requirements (5C) <b>27228</b> Produce photographs and an internet slide show from news assignments for publication (5C) <b>27383</b> Subedit and lay out a page for publication (5C)

## NEW ZEALAND MEDIA JOURNALISM QUALIFICATIONS

New Zealand Certificate in Journalism (Level 4) 60 credits [Ref: 1871]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Gather and analyse material to facilitate the production of news stories. <b>(Credits 15)</b>	<b>26259</b> Write scripts about events, and ngā tohu a Tāwhirimātea in te reo Māori for broadcast on reo Māori radio <b>(15C)</b>	<b>27618</b> Gather material for writing news stories (15C)
- Apply an understanding of news concepts to the production of news stories. <b>(Credits 15)</b>	<b>16036</b> Analyse media coverage of a Māori event <b>(5C)</b> <b>19748</b> Demonstrate knowledge of the history and political development of reo Māori media in Aotearoa <b>(5C)</b> <b>30336</b> <b>Examine the role of the media in New Zealand (5C) NEW</b>	<b>27619</b> Demonstrate understanding of news writing and write news stories suitable for community newspapers, internet, and radio (20C)
- Apply knowledge of the laws and ethical codes relevant to journalism, to the production of news stories. <b>(Credits 10)</b>	<b>26258</b> Examine the functions of the Broadcasting Standards Authority in relation to reo Māori media (10c) <b>19749</b> Explain the significance of the Treaty of Waitangi in the development of broadcasting in Aotearoa <b>(5C)</b>	<b>27621</b> Demonstrate knowledge of the laws and ethical codes applying to journalism (5C)
- Apply a range of technical skills relevant to journalism publishing to a variety of publication platforms. <b>(Credits 10)</b>	<b>26257</b> Profile current reo Māori media stakeholder organisations, production houses and platforms <b>(10C)</b>	<b>27622</b> Produce a digital news video suitable for publication on an internet website (5C) <b>27623</b> Produce a news slide show suitable for publication on an internet website (5C) <b>27624</b> Take photographs for photographic news assignments for publication (5C) <b>27625</b> Write features suitable for publication in community newspapers or on the internet (7C)
- Collaborate and contribute to the production of media content across a variety of interactive journalism, radio, or iwi radio publication platforms. <b>(Credits 10)</b>	<b>30338</b> <b>Explain and compare transmission platforms in terms of features and future uses within reo Māori media (15c) NEW</b>	<b>27626</b> Sub-edit news stories and lay out a page suitable for publication (5c)

New Zealand Diploma in Journalism (Level 5) 120 credits [Ref: 3211]		
Graduate profile outcomes	Current RMM Standards	ITO Standards
- Produce and publish quality news stories across multiple platforms, to publication standard. <b>(Credits 45)</b>	<b>20701</b> Apply reo Māori to live media commentary <b>(15C)</b> <b>20702</b> Apply knowledge of the maramataka to reo Māori media <b>(25C)</b>	<b>27219</b> Write a variety of news stories for publication and broadcast (25C) <b>27223</b> Write news stories from local government activities for publication and broadcast (5C) <b>27224</b> <b>Write a news feature on a topic relating to Māori for publication or broadcast (5C)</b> <b>27225</b> Write a news feature about diversity in New Zealand's population (5C) <b>27226</b> Develop and write a feature article for publication (5C)
- Apply a variety of technical journalism skills to journalism practice across multiple platforms, to publication standard. <b>(Credits 45)</b>	<b>20703</b> Apply creative writing to reo Māori media (10C) <b>20707</b> Demonstrate knowledge of and report on local government processes that impact on Māori (10C)	<b>27218</b> <b>Gather and record information and plan news stories for publication and broadcast (25C)</b> <b>27220</b> Interpret and use numerical data to write news stories, and write instructions to produce an infographic (5C) <b>27386</b> Gather material from the internet and write news stories for publication on an internet news site (5C) <b>27387</b> Produce a video news story package for posting on an internet website (5C)
- Apply knowledge of the law and ethical codes to journalism practice. <b>(Credits 10)</b>	<b>20706</b> Identify, analyse and explain tikanga Māori and ethical behaviour in the Reo Māori media industry <b>(15C)</b>	<b>27221</b> Write news stories from court and related activities, and demonstrate media law and ethics knowledge (15C)
- Apply professional skills and attributes to operate as an effective member of a newsroom. <b>(Credits 15)</b>	<b>20704</b> Write kawenga kōrero for reo Māori media (10C)	<b>27222</b> <b>Demonstrate knowledge of current affairs, the role of the news media, and newsroom requirements (5C)</b> <b>27228</b> Produce photographs and an internet slide show from news assignments for publication (5C) <b>27383</b> Subedit and lay out a page for publication (5C) <b>27385</b> Prepare and write a news story for broadcast on television (5C)
- Research and analyse the social, political, economic, cultural, and historical conditions relevant in journalism, to inform journalism practice. <b>(Credits 5)</b>	<b>20705</b> Identify and explain Māori participation in Central Government processes for reo Māori Media (5C)	