New Zealand Certificate in Tourism Māori (Level 4) [Ref: 2338]
Alignment of Tourism Māori unit standards to the Graduate Profile outcomes.

Graduate Profile outcomes	Unit standard	Titles	Outcomes	Evidence Requirements
Lead and support manaakitanga in all processes within a Tourism Māori environment. **(Credits 15)**	Other standards for consideration: • Māori Business and Management standard: 10671 *Explain how selected Māori concepts contribute to the management of Māori organisations* Level 4, Credits 10 • Te Ao Tūroa standard: 16075, *Manaaki others in te ao tūroa* Level 4, Credits 6			
Identify and respond appropriately with kaitiakitanga to maintain bodies of knowledge, processes and practices to effectively support a Tourism Māori business. **(Credits 15)**	**17389** **Level 4, Credits 15**	Demonstrate knowledge of essential aspects of marae tikanga in tourism Māori	1 Explain tikanga on a marae in a tourism Māori context.	1.1 Tikanga is explained in terms of its use by whānau, hapū and/or iwi on the marae in a tourism Māori context.
			2 Explain the significance of marae tikanga in terms of manaaki tangata in a tourism Māori context.	2.1 The purpose, process and significance of marae tikanga are explained in terms of the effect on manaaki tangata. 2.2 The physical structures of a marae are explained in accordance with their significance and location within the boundaries of the marae. 2.3 The roles and responsibilities of key people on a marae are explained in terms of their accountability to uphold the tikanga of the marae.
			3 Compare and contrast the variation in tikanga between marae during a pōwhiri for a tourism Māori event.	3.1 Similarities and variations in tikanga during a pōwhiri are compared and contrasted in terms of marae tikanga. 3.2 The roles and responsibilities of tangata whenua and manuhiri during a pōwhiri are compared and contrasted in terms of marae tikanga.
	Other standards for consideration: • Tikanga standard: 16041 *Explain the place of pūrākau and/or pakiwaitara in Māori history.* Level 3, Credits 6. • Tikanga standard: 16042 *Explain the concept, and use, of whakapapa in relation to Māori history.* Level 3, Credits 4. • Te Ao Tūroa standard: 26037, *Demonstrate knowledge of kaitiakitanga in te ao tūroa* Level 4, Credits 3			
Exercise rangatiratanga to manage the performance of a business in terms of marketing, financial management and human resources in a Tourism Māori context. **(Credits 15)**	Other standards for consideration: • Māori Business and Management standard: 10667 *Explain the use of tikanga and kawa within Māori management situations.* Level 4, Credits 8 • Governance of Māori Authorities standard: 21659 *Describe reporting, accounting, and auditing requirements of a Māori authority/Māori entity* Level 4, Credits12 • Governance of Māori Authorities standard: 26425 *Demonstrate knowledge of strategic planning in a Māori authority/Māori entity* Level 4, Credits 8			
Implement effective te reo and tikanga Māori into professional practice to deliver an authentic Tourism Māori experience to/for manuhiri. **(Credits 15)**	**25954** **Level 4, Credits 15**	Plan, conduct, and evaluate a tour on a marae in a tourism Māori context	1 Explain procedures for conducting tours on a marae in a tourism Māori context	1.1 Procedures for conducting tours on a marae are explained in terms of consulting with marae committee and kaumātua. 1.2 Procedures for working with tangata whenua are explained in terms of before, during, and after the tour is conducted.
			2 Plan, conduct, and evaluate a tour on a marae in a tourism Māori context.	2.1 Tour is planned in accordance with marae's own procedures for conducting tours on a marae. 2.2 Contingencies are planned to manage the impact of extraordinary occurrences on the tour. 2.3 The tour is conducted in accordance with the plan. 2.4 The tour is evaluated in terms of its overall success, and any variance from the plan is justified.