

NCEA Business Studies Remote Learning and Assessment

NZQA has considered the impacts of the Covid-19 virus on teaching, learning and assessment programmes for NCEA Business Studies. This document includes guidance for both internal and external Business Studies Achievement Standards.



General Guidance

Learners may need access to digital devices and internet to upload video evidence to a platform for assessors.

Standards that require collaboration and/or communication with stakeholders can be completed via remote learning. This work can be managed via digital platforms.

Options for alternative modes of assessment can be provided for learners to promote innovation, inclusivity and equity. For example, evidence can be collected via oral, photographic, video, digital and written means.

Requirements for digital devices and the internet need to be taken into account when programme planning.

Business Studies Matrix

KEY: A colour-coding system to categorise standards according to the advice in this document.

Green	These standards are suitable for remote teaching, learning and assessment.
Blue	Teachers can facilitate assessment against these standards by remote learning with guidance (refer to General Guidance above).
Red	These standards require a collaborative process or interaction with others, and are not suitable for remote teaching, learning and assessment.

Domain	Level 1	Level 2	Level 3
Business Studies	<p>AS 90837 1.1</p> <p>Demonstrate an understanding of internal features of a small business</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p style="text-align: right;">4 credits External</p>	<p>AS 90843 2.1</p> <p>Demonstrate understanding of the internal operations of a large business</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p style="text-align: right;">4 credits External</p>	<p>AS 91379 3.1</p> <p>Demonstrate understanding of how internal factors interact within a business that operates in a global context</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p style="text-align: right;">4 credits External</p>

Domain	Level 1	Level 2	Level 3
	<p>AS 90838 1.2</p> <p>Demonstrate an understanding of external factors influencing a small business</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>	<p>AS 90844 2.2</p> <p>Demonstrate understanding of how a large business responds to external factors</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>	<p>AS 91380 3.2</p> <p>Demonstrate understanding of strategic response to external factors by a business that operates in a global context</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>
	<p>AS 90839 1.3</p> <p>Apply business knowledge to an operational problem(s) in a given small business context</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>	<p>AS 90845 2.3</p> <p>Apply business knowledge to a critical problem(s) in a given large business context</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>	<p>AS 91381 3.3</p> <p>Apply business knowledge to address a complex problem(s) in a given global business context</p> <p>Teaching and learning towards assessment of this standard is suitable remotely. The current Assessment Specifications will continue to apply.</p> <p>4 credits External</p>

Domain	Level 1	Level 2	Level 3
	<p>AS 90840 1.4</p> <p>Apply the marketing mix to a new or existing product</p> <p>This standard is suitable for remote learning and assessment.</p> <p>3 credits Internal</p>	<p>AS 90846 2.4</p> <p>Conduct market research for a new or existing product</p> <p>This standard is suitable for remote learning and assessment, provided an online surveying method can be used. For example, a Survey Monkey questionnaire could be developed and distributed to the target market via school email addresses, social media or an alternative.</p> <p>3 credits Internal</p>	<p>AS 91382 3.4</p> <p>Develop a marketing plan for a new or existing product</p> <p>This standard is suitable for remote learning and assessment where the context is an existing product.</p> <p>For a new product context, planning for AS 91384 would need to have been completed.</p> <p>6 credits Internal</p>
	<p>AS 90841 1.5</p> <p>Investigate aspects of human resource processes in a business</p> <p>Assessors can facilitate assessment by interviewing a business owner/manager or, for example, personnel from within the school, and upload a video of the interview.</p> <p>It is necessary for the assessor's questions to elicit such responses that learners can produce the comprehensive interpretations required for Excellence.</p> <p>If practical, the interview could occur live, via digital conferencing with learners able to ask their own questions. The session would need to be recorded.</p> <p>For the 'range of sources' required for Excellence, learners should also conduct some aspect of investigation, for example, by gaining information from the employment</p>	<p>AS 91481 2.5</p> <p>Investigate the application of motivation theory in a business</p> <p>Assessors can facilitate assessment by interviewing a business owner/manager or, for example, personnel from within the school, and upload a video of the interview. The focus of the interview would be motivational practices, not theories.</p> <p>If practical, the interview could occur live, via digital conferencing, with learners able to ask their own questions. The session would need to be recorded.</p> <p>For the 'range of sources' required for Excellence, learners should also conduct some aspect of investigation, for example, by gaining information from the business or school's website, and/or emailing questions to an employee of the business/school.</p>	<p>AS 91408 3.5</p> <p>Analyse a human resource issue affecting businesses</p> <p>This standard is suitable for remote learning and assessment.</p>

	<p>section of the business or school's website, and/or emailing questions to an employee of the business/school.</p> <p>If learners are conducting their own investigations, assessors would need to advise on suitability of the business prior to commencing the investigations.</p>	<p>If learners are conducting their own investigations assessor would need to advise on suitability of the business prior to commencing the investigations.</p>	
3 credits	Internal	3 credits	Internal

Domain	Level 1	Level 2	Level 3
	<p>AS 90842 1.6</p> <p>Carry out and review a product-based business activity within a classroom context with direction</p> <p>If business planning was completed prior to school closure, the 'carry out' phase could be deferred until school resumes. If possible, the 'carry out' phase could occur via digital selling platforms. Learners working collaboratively in groups could continue to do so via conferencing/digital meeting platforms.</p> <p>If planning has not commenced, this standard could be assessed when students or groups of students can return to school.</p> <p>6 credits Internal</p>	<p>AS 90848 2.6</p> <p>Carry out, review and refine a business activity within a community context with guidance</p> <p>If business planning was completed prior to school closure, the 'carry out' phases could be deferred until school resumes. If possible, the 'carry out' phases could occur via digital selling platforms. Two selling phases are required, with the business plan adjusted between phases 1 and 2. Learners working collaboratively in groups could continue to do so via conferencing/digital meeting platforms.</p> <p>If planning has not commenced, this standard could be assessed when students or groups of students can return to school.</p> <p>9 credits Internal</p>	<p>AS 91384 3.6</p> <p>Carry out, with consultation, an innovative and sustainable business activity</p> <p>If business planning was completed prior to school closure, the 'carry out' phase could be deferred until school resumes. If possible, the 'carry out' phase could occur via digital selling platforms. Learners working collaboratively in groups could continue to do so via conferencing/digital meeting platforms.</p> <p>If planning has not commenced, this standard could be assessed when students or groups of students can return to school.</p> <p>9 credits Internal</p>
		<p>AS 91865 2.7</p> <p>Demonstrate understanding of future proofing influences that affect business viability</p> <p>This standard is suitable for remote learning and assessment.</p> <p>3 credits Internal</p>	<p>AS 91385 3.7</p> <p>Investigate the exporting potential of a New Zealand business in a market, with consultation</p> <p>This standard is suitable for remote learning and assessment.</p> <p>4 credits Internal</p>

Domain	Level 1	Level 2	Level 3
		<p>AS 91866 2.8</p> <p>Conduct an inquiry into the use of organisms to meet future needs</p> <p>This standard could be assessed when students can return to school and work collaboratively with each other and outside providers/organisations.</p> <p>4 credits Internal</p>	<p>AS 91869 3.8</p> <p>Analyse future proofing strategies to ensure long term viability of a business</p> <p>This standard is suitable for remote learning and assessment.</p> <p>4 credits Internal</p>
		<p>AS 91867 2.9</p> <p>Demonstrate understanding of a primary industry business structure that best meets the strategic needs of a business</p> <p>This standard is suitable for remote learning and assessment.</p> <p>3 credits Internal</p>	<p>AS 91870 3.9</p> <p>Analyse the effect of financing options of a strategic capital expenditure decision on a business</p> <p>This standard is suitable for remote learning and assessment. Assessors can provide case studies. Current interest rates and loan information is easily accessible via internet.</p> <p>4 credits Internal</p>

Domain	Level 1	Level 2	Level 3
		<p>AS 91868 2.10</p> <p>Demonstrate understanding of cash flow forecasting for a business</p> <p>This standard is suitable for remote learning and assessment.</p> <p>4 credits Internal</p>	<p>AS 91871 3.10</p> <p>Analyse how a product meets market needs through innovation in the value chain</p> <p>This standard is suitable for remote learning and assessment as a case study, videos, TED talks, etc., can be provided.</p> <p>4 credits Internal</p>