

Student 6: High Not Achieved  
 NZQA Intended for teacher use only

### Interview

The current standard modes for presentation are:

- physical: computer presentation (portfolio, A4, book, storyboard, programme, CD/DVD) mounted drawing (architectural firm) and verbal communication presentation.

The most preferred method usually depends on the person's perspective, ability, interest and suitability. Modes of presentation change with what you are trying to present, and your skills in those areas.

Duration and aesthetics are the two most important elements in presentation. The mode must communicate both functionally and aesthetically. Presentation that looks one or the other will not be a successful presentational work.

	Physical presentation mode	Computer presentation mode
ADVANTAGES	<ul style="list-style-type: none"> <li>easier visual concept</li> <li>variety of different types are available</li> <li>there is a sense of light in the presentation as long as you do it</li> </ul>	<ul style="list-style-type: none"> <li>easier</li> <li>digital multimedia in digital images, fully rendered and network like work</li> </ul>
DISADVANTAGES	<ul style="list-style-type: none"> <li>time consuming</li> <li>high costs for material fees</li> <li>difficulty in moving of work</li> </ul>	<ul style="list-style-type: none"> <li>may not appeal with distinctive personal style</li> <li>lack of programme to show flow, but limited presentation mode for laptops</li> </ul>

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### Visit from

presentation with final work photographs, printed onto A4 paper. It was quite obvious that this was not quite the most effective presentation method as being to hold it back up afterwards, dropping onto the floor.

design of computer software through with concept of concept, which is about what someone else is doing, but not necessarily what the student did, and then they with along concept.

selected only - they were under the work, work itself, and can only see it from above.

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### Visit to the AU architecture department

visit would make a website (1 page) if it is interesting but not interesting but it was hard and work more. Some not quite as detailed presentation but it was hard to read and what was going on, because the multiple spread sheet is very effective in terms of layout and communication within work.

the images are generated from computer software but very effective in showing 3D, great colour, clear illustration of the design flow.

most or what mode to look along with content and what work, and if they want and website. There were no content of how to build and operate, but it looks work.

hard down details, they were concept images, printed onto a board. Some clear meaning of the content, however there is a lack of clarity, reducing presentation.

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### Investigation of modes/media

MEDIA	EXAMPLES	ADVANTAGES	DISADVANTAGES
<ul style="list-style-type: none"> <li>looks professional with reference, getting out a good idea of what that design may look like.</li> <li>difficult to use - may take up long time to learn to use the programme effectively</li> <li>availability of suitable programmes</li> <li>cost - hard programme?</li> </ul>	<ul style="list-style-type: none"> <li>looks like professional work</li> <li>clear, very accessibility</li> <li>flow better, can let work stand out by including the hard design board</li> <li>works from screen &amp; then print for all given content in black or white and reproduction</li> </ul>	<ul style="list-style-type: none"> <li>time consuming</li> <li>could be easy to follow as well presentation</li> <li>photograph more?</li> <li>what about it?</li> <li>can be difficult to make</li> <li>not out of cardboard - work may be difficult</li> </ul>	<ul style="list-style-type: none"> <li>gives interest to the presentation showing 3D effects</li> <li>types of software? (what?)</li> <li>what colour images available from software or other software?</li> </ul>
<h4>MODES</h4> <ul style="list-style-type: none"> <li>not attractive / uninteresting</li> <li>difficult to get a whole overview of the design when it's a page by page layout</li> <li>can hold work really, but not in reality (easy to get out the work)</li> <li>looked in that format, and</li> </ul>	<ul style="list-style-type: none"> <li>like a portfolio, given of work especially presented may be hard to get out an overall concept</li> <li>looking may be the increasing and expensive (costly)</li> <li>could present to be an easy way to see what is easily to be seen and show things</li> </ul>	<ul style="list-style-type: none"> <li>gives a good general overview of the whole design idea, which can be effective in presentation</li> <li>expensive to access, read the history of the whole board, showing it together</li> <li>material is A4 size</li> <li>100 pages \$1.00 each</li> </ul>	<ul style="list-style-type: none"> <li>may need facilities that create that presentation such as paper, colour and software which may be difficult for the student</li> <li>may not detail some photographic</li> <li>slightly blurry image with the resolution</li> </ul>

3 4

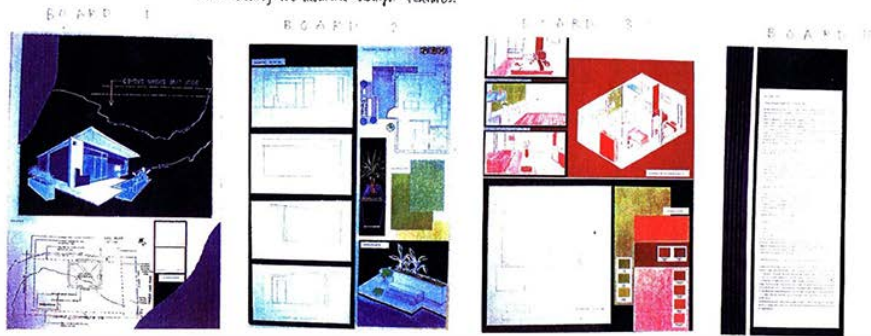
# final Presentation Evaluation

clearly give out the overall design impact visually  
 I have focused alot on trying to give out the overall design idea to the client at one glance.  
 I have successfully created visual impact by using consistant contrast on the 4 boards. The large size of the boards creates impact, the extending forms of objects doo also.  
 The sudden colour usage on the board 3 also has high contrast to enrich the design presentation.

have the ability to communicate the final design to the client  
 the presentation board communicates the final design in many ways, visually and functionally.  
 in the first board, the corrugated paper was placed to communicate to the client on material effects and colour. the background is decoration from ideas on contour lines that visually enhance the overall design. The instrumental working drawings show clearly the accurate design features.

Have necessary information available  
 exterior design : 2pt perspective sketch, elevations  
 interior design : design sketches, isometric projection, floor plan  
 landscaping : site plan, exterior floor plan, sketches  
 Show how the specification and the brief has been met. on board 4, fully on evaluation on the final design.

specialised input with the extending format, collages of colour scheme.



Be in an efficient layout that is easily followed through and can be visually effective.  
 effective layout is created by the consistant layout format. elements are big and bold, that can be easily identified by the clients. there is repetition in the elevations and interior design sketches that are creating movement vertically.

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- the black foam board used with contrasting view of the studio stands out and captures the eye.
- simplistic layout brings out design feature with style
- good use of black & white space
- good communication of ideas with suitable information provided.
- provided collage and colour scheme goes feet of the actual design.

- Black background establishes the focus on the board.
- harmony with board with instrumental design works and hand drawn sketches.