Grade: Merit

For Merit, the student needs to develop product or spatial design ideas using visual communication techniques in response to design influences.

This involves using visual communication techniques to draw on the characteristics (design elements) of source materials to explore the function and aesthetics of the student's own design ideas.

In this exemplar, there is evidence of a design influence from te ao Māori with research into Pa, this is supported with images and annotations describing the components of the Pa. There is evidence of research into the work of Nicholas Dalton, a noted NZ architect, supported by images of his work and annotations describing it. A rationale is provided for both influences, through the collated images and the descriptions of each design influence.

Design elements are identified for each influence through the descriptions, and are drawn on in the generation of shapes and forms. A range of elements are drawn from both design influences and experimented with, explored, and progressed in the subsequent design ideas. Both function and aesthetics are explored and experimented with in the subsequent design ideas. Visual communication techniques of 2D and 3D sketching include use of tone and colour.

To meet the 'extend' criteria for Excellence, evidence must demonstrate the use of visual communication techniques to draw on the characteristics of source materials, and further application of divergent thinking to regenerate new design ideas is also required. This could be shown by not refining a chosen design idea, but shifting focus to the re-generation of new forms to create different rooflines and spaces within the shade structure.

While there was one research source link to work by Nicholas Dalton, in future the source of all the research images should be acknowledged and recorded in order to meet the NZQA requirements for authenticity. This also serves to recognise authorship, whakapapa, and heritage.

Merit

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