

Learner 1: Achieved

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Tourism is an industry for people to travel around for their holiday, work, pleasure, leisure and business. Many people like to go visiting different places during their holiday. There have been both positive and negative effects on the economy, culture, and environment because of the development of modern tourism.

Tourism has many benefits for tourist destinations. Tourism helps create jobs for the unemployed people and therefore allows companies to get more employees. As a result, it can develop the quality of the lives of the unemployed people. When the tourists visit other countries or cities, they will spend money on shopping, dining, transportation, and accommodation. All of this will increase revenue for business owners involved in these services. This income can be used to improve the education system, welfare, and infrastructure.

Secondly, modern tourism can provide more business opportunities and support the local small companies such as souvenir shops. In Cambodia, most of the local souvenir shops sell their products at the market, so tourists can easily find and purchase from the souvenir stores, when they come to visit. The souvenir business can receive more income from tourism to help their business prosper.

Tourists also have many benefits from visiting new countries and cities, because the visitors will learn a new language and culture. They will try many different types of food and clothing. As a result, all of the visitors are able to explore the new culture and broaden their thinking... Therefore they will gain a benefit from exposure to a new culture. The more recognised, important cultural celebrations there are, the more people can interact with the local residents, the more we facilitate understanding between cultures.

However, there are also the disadvantages of tourism. There is a big impact to the environment because of the sheer number of tourists. This makes the traffic congested and causes air pollution. Tourists visiting the ancient building and monuments might eat some snacks there and discard plastic bags and containers. All of this will increase litter, causing environmental pollution. Tourists do not always respect the traditional culture, particularly for example; in Cambodia many tourists who visit historical buildings at Angkor Wat can cause damage the building and many do not respect the rules in there. They touch objects which they are asked not to touch and sometimes there is graffiti vandalism. This will make the ancient building dirty. The ancient buildings might get damage and we will lose the old traditional monuments.

Finally, jobs that are created by tourism are of a relatively low level, such as bar work, hotel service, restaurant services and so forth. Tourism jobs are often seasonal and insecure with no benefits such as sick pay, lack of professional training and health care. In resorts of destination countries such as Jamaica, Indonesia or Brazil, for example, tourism employees with average yearly salaries of US\$1200 to 3000 spend their working hours in close contact with guests whose yearly income is well over US\$80,000 (Tourism sector 2001).

There are many advantages and disadvantages of tourism. Tourists will have a great time experiencing the new culture, language and foods. Tourism can help increase the economy of the country, create jobs and employment opportunities, but it also has a big impact on the environment. This seems to be a small thing. However, we can not afford to ignore it because it can lead to the damage of ancient buildings and monuments. All of the tourists should take care and respect to the old traditional culture.

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