Women are seen as sexual objects in the following hip hop music video clips: "Man of the Year" by Schoolboy Q and "Rude Boy" by Rihanna. They both show sexual images, with women wearing bikinis, dancing sexually and looking 'perfect', with make-up, nice figures including big breasts, tall and slim but curvy. The women are dancing for the pleasure of the men in the video clips. There is only one type of girl shown in the video clips and she looks and behaves the way she does so she can attract a man. Also, the lyrics in the songs are very sexual. Social justice is not being promoted here because they are only presenting one type of girl and this is not inclusive of different body types and non-sexual behaviours.

A societal strategy would be to try and attend a support group [2] with a bunch of people who feel that these video clips are dangerous and wrong. The group can talk about the video clips and make decisions about what they can do about them. This might help teenagers feel better about the way they look and help them realize that the images are unrealistic.

Harry is a 17 year old boy. He knows in himself that he is interested in men, but Harry is too scared to come out because he is afraid of what his family and friends would think about it. Harry is into sports and skateboarding. He is not interested in the things that are seen as being gay interests, such as fashion and beauty. Harry has also been in a few relationships with girls but they haven't lasted long. The way Harry sees homosexuality in the media show Harry that if he is gay, he shouldn't be into sports but should be interested in fashion. The attitude and beliefs of other people are that they see Harry as a heterosexual or straight because he is into the typical masculine things that are seen as the heterosexual things to do. One way social justice is not being encouraged is the stereotype that is presented to him – it is not very inclusive. This makes Harry feel that he doesn't fit in with anyone.

A societal strategy is that people should respect Harry [1] (or others who are also struggling with their sexual identity). Harry should be able to be open about his sexual preferences as well as play any sport that he wants to play. Harry should feel comfortable opening up to people about his sexuality and be happy with who he is as a person. People could be more encouraging and accepting of others and that people are different.

An interpersonal action that could help Harry in relation to his sexual identity is that Harry could find someone who is in the same situation and talk to them. He could also go to someone he really trusts like a counselor for advice. Because this is confidential, he can talk about his situation honestly. If Harry shared his situation with someone that he trusted, he can gain support and encouragement from this person and hopefully he will feel more confident about himself.

An individual person could take responsibility for being a good support person to a friend like Harry who is going through this sort of situation. Being a good support person means they will be encouraging, supportive, give good advice, stand up for the person if needed and be inclusive which builds social justice. This action involves being tolerant and open and having an understanding of difference and sexuality.