Part 1.

I am going to take the bottom left hand point of the bridge as the origin $(0,0)$.
The graphs need to pass through $(0,0),(30,12)$ and $(60,0)$

I am going to fit a In function and quadratic function

1. The In function passes through $(0,0)$ and $(30,12)$. The basic In function passes through $(1,0)$ so I need to translate the basic function 1 to the right and then make sure it goes through $(30,12)$
$y=k \ln (x+1) \quad 12=k \ln 31 \quad k=3.494 \quad y=3.494 \ln (x+1)$
As we only want the function from 0 to 30 the domain must be limited to $0 \leq x \leq 30$.

The function goes through the correct points, but goes up too steeply at the beginning and goes on up after the top of the bridge. It has a vertical asymptote when $x=-1$.
2. The quadratic passes through $(0,0)$ has a vertex at $(30,12)$ and passes through $(60,0)$ I have put these three points into my graphics calculator and fitted a quadratic model
$y=-0.01333 x^{2}+0.8 x$

The whole function has these features:
It passes through $(0,0),(30,12)$ and $(60,0)$, it has a vertex at $(30,12)$, it is a sad quadratic, and it has $x=30$ as an axis of symmetry.
This also needs a domain of $0 \leq x \leq 30$ for the first part of the bridge.
Here are my graphs, plotted only for the first part of the bridge.

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