

I drew a quadratic on geogebra which went through $(0,0)$ and $(30,12)$
Here is a screenshot of my function.
We only need the bit of the graph from $x=0$ to 30 for the first half of the bridge.
The quadratic works because it has a vertex of 12 when $x=30$, which is the top of the bridge.
If I continued it it would go through $(60,0)$ because it is symmetrical about the vertex.

