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| **Alternative Evidence Gathering Template – Internal Assessment** |  |
| These templates must only be used to record student achievement and report results where remote assessment is the only practical option and the collection of direct assessment evidence from students has not been at all possible. ‘Alternative Evidence’ is student evidence for internally assessed standards that has been seen or heard within the teaching and learning programme. These templates do not signal a reduction in what is accepted for each grade, but rather a means of summarising evidence for reporting. These templates must be viewed in conjunction with the standard and assessment advice forwarded to schools to ensure that valid, credible and reliable assessment and learning has occurred before the standard is awarded. While physical evidence of student work does not need to be attached, the assessor decisions made must also be verified internally before reporting results. |  |
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| Student ID | Student 1 | Subject | Media Studies | Level | 1 |
| Notes |  | Standard No. | 90996 | Version | 3 |
| Standard Title | Write media texts for a specific target audience  | Credits | 3 |
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| **Achieved** | **Merit** | **Excellence** |
| Write media texts for a specific target audience. | Write crafted media texts for a specific target audience. | Write effectively crafted media texts for a specific target audience. |
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| **Key requirements (list):** | A | M | E | **Describe or attach the evidence considered.**  | **Explain how the judgement was made.** |
| Produces two short media texts of approximately 200-300 words in length.  |[ ]   |  |  |  |
| Uses a range of at least five media conventions appropriate to the selected medium, product and target audience.  |[ ]   |  |  |  |
| Demonstrates understanding of a range of conventions of current media writing by using them to construct short media texts.  |[ ]   |  |  |  |
| Uses grammatical and structural devices appropriate to the medium, product and target audience.  |[ ]   |  |  |  |
| Demonstrates understanding and control of a range of conventions of current media writing by using them appropriately to construct short media texts.  |  |[ ]   |  |  |
| Demonstrates control of grammatical and structural devices appropriate to the medium, product and specific target audience.  |  |[ ]   |  |  |
| Demonstrates understanding and effective control of a range of conventions of current media writing by using them to construct short media texts.  |  |  |[ ]   |  |
| Demonstrates effective control of grammatical and structural devices appropriate to the medium, product and target audience.  |  |  |[ ]   |  |
| Appeals to and/or has impact on the target audience by capturing and holding their attention.  |  |  |[ ]   |  |
|  |  |  |  |  |  |
| **Sufficiency statement** | **Internal Verification**  |
| Achievement | All of A is required [x]  | Assessor: Date:  |
| Merit | All of A and M is required [x]  | Verifier: Date:  |
| Excellence | All of A, M and E is required [x]  | Verifier’s school:  |
| MARK OVERALL GRADE | N [ ]  | A [ ]  | M [ ]  | E [ ]  | Comments:  |

For the purpose of national external moderation:

* only six WORD templates are required where available
* samples are not required to be randomly selected
* there should be one each of N, A, M, E and up to 2 others
* descriptions of evidence and explanations of judgements are not required for all other students, and a spreadsheet may be used.