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| **Alternative Evidence Gathering Template – Internal Assessment** |  |
| These templates must only be used to record student achievement and report results where remote assessment is the only practical option and the collection of direct assessment evidence from students has not been at all possible. ‘Alternative Evidence’ is student evidence for internally assessed standards that has been seen or heard within the teaching and learning programme. These templates do not signal a reduction in what is accepted for each grade, but rather a means of summarising evidence for reporting. These templates must be viewed in conjunction with the standard and assessment advice forwarded to schools to ensure that valid, credible and reliable assessment and learning has occurred before the standard is awarded. While physical evidence of student work does not need to be attached, the assessor decisions made must also be verified internally before reporting results. |  |
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| Student ID | Student 1 | Subject | Media Studies  | Level | 2 |
| Notes |  | Standard No. | 91252 | Version | 2 |
| Standard Title | Produce a design and plan for a developed media product using a range of conventions  | Credits | 4 |
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| **Achieved** | **Merit** | **Excellence** |
| Produce a design and plan for a developed media product using a range of conventions.  | Produce a detailed design and plan for a developed media product using a range of conventions.  | Produce a detailed, integrated design and plan for a developed media product using a range of conventions.  |
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| **Key requirements (list):** | A | M | E | **Describe or attach the evidence considered.**  | **Explain how the judgement was made.** |
| Completes a concept, treatment and pre-production activities.  |[ ]   |  |  |  |
| Completes a design and plan that contains design choices to meet the requirements of a brief, that has some appeal to a target audience.  |[ ]   |  |  |  |
| Incorporates a range of key features of the medium and/or genre.  |[ ]   |  |  |  |
| Identifies practicalities that may affect the production process, including milestone dates and resources.  |[ ]   |  |  |  |
| Demonstrates evidence of reflection and the reworking of ideas.  |[ ]   |  |  |  |
| Completes a detailed design and plan that considers the impact of practicalities on the production process, and allocates resources.  |  |[ ]   |  |  |
| Contains design choices that have some impact on the target audience.  |  |[ ]   |  |  |
| Demonstrates evidence of refinement of ideas through reflection and reworking.   |  |[ ]   |  |  |
| Incorporates the key features of the medium and/or genre into a coherent whole.  |  |  |[ ]   |  |
| Completes a precise design and plan that outlines strategies to overcome potential obstacles, and has impact on the target audience.  |  |  |[ ]   |  |
| Demonstrates evidence of the ongoing refinement of ideas.  |  |  |[ ]   |  |
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| **Sufficiency statement** | **Internal Verification**  |
| Achievement | All of A is required [x]  | Assessor: Date:  |
| Merit | All of A and M is required [x]  | Verifier: Date:  |
| Excellence | All of A, M and E is required [x]  | Verifier’s school:  |
| MARK OVERALL GRADE | N [ ]  | A [ ]  | M [ ]  | E [ ]  | Comments:  |

For the purpose of national external moderation:

* only six WORD templates are required where available
* samples are not required to be randomly selected
* there should be one each of N, A, M, E and up to 2 others
* descriptions of evidence and explanations of judgements are not required for all other students, and a spreadsheet may be used.