

Songs: Somebody Help Me, Full Blow Rose OR Complicated, Avril Lavigne OR The Show, Lenka OR Some Nights, Fun

Idea: Tells the story of a girl being taken but her friends look for her but they can't find her

Actors: Victim – ██████. Murderer – ██████. Friends – ██████ & ██████

Mystery/Horror – lots of crosscutting, lots of angles, POV/Over the shoulder, Black and white, washed out colour

So basically first verse the girl is being stalked. Chorus she's sprinting away. End of chorus circling around her in a forest texting someone to help her. Second verse friends looking for her and getting worried. Cutaways to the scared girl. Girls find where the girl was but the atmosphere isn't as panicked as before. **(1) (6)**

People aged between 15-21 will like this video as it is about young people and being stalked. The message of the video is that even if your friends love you enough to look it doesn't mean you will be found. People who enjoy suspense and horror will enjoy the video most. My **target audience** is not gender-specific as horror is a unisex genre. **(3)**

The **tone** is going to be scary and suspenseful. The main technique I will use to create this feeling is crosscutting and colour. Washing out the colour will create a dry feel. Lots of facial expressions will be shown in close ups to show how the characters are scared. **(5)**

| Convention I will use | How I will use it | Why I will use it |
|-----------------------|---|--|
| Colour | I am going to wash out the colour, bleach it sort of to create a dry feeling | I want it to seem dry because I want it to be serious cause a chick gets kidnapped |
| Cross cutting | I am going to crosscut between the girl alone in the forest and the friends running to find her | I will use this to move the story forward. To show that the friends are looking for her |
| Camera shots | I am going to use a lot of facial close ups to show the expression of the victim | I want for the audience to feel the panic by seeing her eyes widen and to see her when she screams to feel the fear |
| Cutting to the beat | For the first verse she is going to turn her head and I'm going to cut to the POV of the killer | I want for people to see the stalking so they can get scared for the girl. |
| Costume & makeup | I will use fake blood and white and black eyeliner to make the victim pale and gaunt in the end | I will use this so that the change of the girl since the beginning is obvious to show that she is not alright and she won't be |

(4)

Costumes: victim = uniform friends = uniform villain = all black to show anonymity **(7)**

Actors: ██████ (needs to be shorter than the villain)
 Friends = ██████ & ██████
 Villain = ██████ – easy to show in shadow **(7)**

They are able to be in it because they are in my media class and have class when I do. ██████, ██████ and ██████ are all in the same group but with their roles there would always be one person free to work on theirs. **(8)**

Reflection:

*My plans for the video did not change though I needed to change how I had written the plan. I know that I may need to change the actors at some point if they are away or unable to work with me. I think that while editing I may get extremely frustrated because of all the cross-cutting I have decided to do. Also, I think filming will take a long time because of the array of different shots and angles I want to use to create panic. This too many prolong the editing time. **(9)***

A big problem I had was not having my two main actors at the same time.... the main thing I concentrated on was continuity and the story.... I had to change my planned actor because ██████ couldn't get away from his work. The establishing shot of the school changing to stalking shot because the setting is irrelevant to the story. **(9)**

1

Now describe your concept in more detail- and describe any changes you are going to make and why.

FOR EXCELLENCE: student provides a precise description of the concept by providing a specific synopsis including a clear beginning, middle and end, with some justification for the intended treatment with reference to the target audience.

* At the start we see an estab shot of the school then a shot of the girl at her desk constantly glancing at the clock, biting her lip, tapping her fingers then she gets a texts saying "meet me now" and she stands and leaves. Then we see her walking in an area constantly moving. Then we see her walking on being stalked then she notices and begins running away. She ends up standing "alone" in the forest.

beginning The beginning it to build anticipation for the attack. Little things like the girl tapping her fingers on the desk and glancing at the clock shows impatience. Spinning her pencil will show that she is nervous as well as her biting her lip.

While she is being stalked constant angle and shot changes will show her suspicion. Swaps from a shot of her to POV of the villain will show the emotions of the villain. While she is running swaying between facial shots and shots from behind her we see her panic.

Middle The middle of the video is when we see her friends receive a text saying help me. They are surprised and then we see them leaving where they were to look for her. We see the friends walking down the corridor and then looking in the forest as well. We see them standing in the spot that the girl stood earlier in the video but the feeling of panic is gone and there is only worry for their friend. The friends looking for her shots are cross cutted with scenes of the girls scared and lost in the forest.

End The bridge focuses on the girl seeing the villain for the first time and being terrified. We see her backing away and either tripping or banging into a tree. It on the bridge ends with the girl with the friend finding something that the girl dropped and looking up, wondering. The final thing that happens in the bridge is the girl turning her head and screaming. From there we see the friends hear her scream and run in the general direction of the scream. In the end we see a low angle of her friends see the friends and the obviously don't see her. The video finishes with a close up of the girl, all heart and finally saying "Can somebody help me..."

2

Task 1: Design, concept, and treatment

This is an individual task. AFTER you brainstorm ideas to come up with a general concept, and then write a plan for the music video. It is suggested you print off your lyrics and think about visual ideas to show them.

In your plan you must:

1. Describe the idea (concept) you have for your video- a brief outline of what will happen. As we are focussing on NARRATIVE music videos, outline briefly your story. Approximately 2-5 sentences. Then get your teacher to check it and give you feedback on the idea.

The idea of my music video is to show panic and suspicion. The girl will need help and she calls for it and her friends come but

she will be too late and at the end we see her almost dead still asking for help.

