

Profile of The Original Three: (5)

MT: director, actor, producer,
camera, 2nd editor

LA: filmer, actor, 1st editor

AP: main actor

Project Music Video

Setting: School & other locations **(5)**

Audio recording: Cover tracks will be recorded on the Fender Fuse so the audio will be better than the recording on camera **(1)**

Music: will come from iTunes or Windows Media Player **(1)**

Editing: Red Editing will take care of perfecting the music video after it has been recorded and filmed

The Design

The Idea: In terms of the music video this term, the setting of the story is basically at Home + School, **(5)** bit of a cliché with the other music videos I've seen but the music itself is the key element to this music video.

Song: 'Boulevard of Broken Dreams' Green day [American Idiot] **(1)**

The Story-Line: (2)

What this music video is about is that a person has got into a fight, within two days all his friends ditched him because they thought the anger in him hasn't changed at all, truth is that he change but no-one believes him so he does walk a lonely road through school & sits on the bench where on the right he sees a flashback of the past, it was him hanging with his friends like any other day before the unfortunate event, it was after school that he went back to his flat & rested on the couch & still remembers the fight which ruined his life.

After that he went upstairs to his room then he saw another flashback of what will happen if he can get things straight. The next day he rushed downstairs, bolts out of the gate & heads for school. He arrives at school finding his girlfriend first & he explains what really happened & they get back together. Then he found the rest of his friends & reformed back.

In the end the group starts hanging out and continue their day.

The 5 Conventions (3)

The **tone** of this music video may be emotional & will have a school boy fight to complete the element of the main idea plus the contents match the lyrics on the song that is used. This film will be fit for the community**(4)(1)**.

Song: Boulevard of Broken Dreams will be notified by the original band, Green Day, but in terms of audio someone in the college will do a cover of the song; I myself will play the guitar in this film. Examples: right at the start of the film (on the storyboard) there is a guitarist & the rest of the audio track will ride over the footage by camera.

Credits: everyone who is involved in this film will have credit at the end of the film & all trademarks of the song will exist on the film in order of copyrights of Green Day.

In terms of **costume & props** in the movie, the costumes will be casual wear & school uniform & the prop is for the start of the movie, the guitar. **(5)**

Use of black and white for flashbacks. This will help establish for the audience the different time stories.

CUs of the singer to establish the main actor and his emotional state. We will also have lots of CUs of feet walking to match our lyrics of 'I walk alone...I walk alone'. **(4)**

Titles: we will design titles in Photoshop to introduce the artist and the song title to make our video look professional

Cutting to the beat: we want to cut our song so that the shots change when the beat happens. Not every time there is a beat in the music, but when we do we want it to. This happens in real music videos so we want our film to look polished and appeal to our target audience.

Audio/visual match up: We want to use this at significant points in our video. For example when he is walking we want to emphasise his loneliness and isolation (I walk alone....) **(4)**

Practicalities: (6)

• **Locations**

We think this is a strength of our production because we are using mainly an in school setting. **(5)** This means that we do not have organisational hassles trying to get around town as none of us have our license.

• **Equipment**

We have not had any experience filming before but our school has DSLR cameras so we will YouTube how to use these. There is a training day for using the equipment so we will all attend this and try to gain as much as possible from this opportunity.

• **Weather**

Ideally we would film the opening scenes on an overcast day to reflect our main characters mood. However we can colour correct to create a more depressing mood if we need to. **(4)** Another factor could be the rain affecting our ability to film so we don't get our cameras damaged.

• **Costs**

None

• **Cast/crew**

None of us have much experience at filming however one of our group members also does drama so we will cast him as our main actor.

• **Time restrictions.**

Because we are filming at school we should be able to get all our filming done on the workshop day with any pick-ups easily done as we can film in lunchtime and interval.