HYPOTHESIS:

Subject A and I have mostly everything that got to do with news media because Subject A is the same age as me and we live in the world where media is everywhere in our hands (smartphones) and at home on our computers. Me and Subject A both get our news from social media - for example we both use Facebook which can sometimes give us the news so we can read all about it. Social media has more impact on teenagers now because teenagers mostly use social media. Subject A and I don't get our news from traditional news from the newspaper but nowadays most teenagers get the New Zealand Herald online from their computer or phones. The time of day me and subject A access News Media is when you go look for good news that you are interested in. I think Subject A would read the music or entertainment section of the New Zealand because she is into that kind of stuff. I think Subject A spends her most of her time on social media looking for good news (Facebook) and is mostly browsing through the news on her laptop not on her phone. So Subject A is mostly likely to use new media then Subject B who is more likely to get her news on the TV and the newspapers because I think at her age she is not likely to use new media such as computers and smart phones. Subject B is not the same because I live in the world where social media is everywhere, where back in the days there was only newspaper and TV. If Subject B is on the internet looking for news she is mostly likely to go on the news site like 3news.com or the New Zealand Herald. I think Subject B doesn't have many computers at home because she likes to read the newspaper more than using the internet to find news. I think Subject A is mostly browsing through media at night because she has school during the day so she would go on the internet 4 to 12pm. ①

Pattern 1: amount of media use for 7 days: Subject 1:3610; Subject 2:2200

A trend in the data is that they both nearly use the same amount of media use in a week, they both interact with the same media on that days. I identify that Subject A use more media then Subject B in one week. I think it's because Subject A is a much younger person so she would interact with media more because Subject A goes to school and learns how to use media more. Subject B doesn't go to school, she goes to work which makes her use less media. The trend is showing that Subject A was on media more than Subject B, it shows that Subject A interacted with media more than Subject B because Subject A is younger then Subject B. In the interview with Subject A she said she likes to use media from evening to ② night and she likes to use the internet for entertainment. The interview with Subject B was different. She said she only use media only on some parts of the days because she has other things to do besides going on the internet. A similarity is that both of them hardly use traditional media. The difference is that one person is much older than the other so that ③ would change the data. These similarities and differences may occur if one of the subject likes to interact with traditional media but both of the subject interacts with new media more. Subject A says the percentage of her interacting with media in one day is around 60-70% but subject B says the amount of percentage she uses is around 30-50% because she has other things to do then using media every day. One of the questions I asked Subject A was does ④ she consider herself an over user on any networking sites and she says not compared to her friends. But when I ask Subject B she says that she is not an over user compared to her ④ family members so I think they are both the same. I have identified that both of my research

subjects have the same in common: they both interact with new media and hardly use traditional media. Both of my subjects in 7 days mainly use the computer laptop or watch TV.

⑤

Pattern #2 - how much traditional media they use in 7 days - Subject A: 0; Subject B:90

④ The trend is that one subject only uses traditional media and the other didn't, Subject A during the 7 days didn't use any traditional media, she only used new media. On the other hand Subject B only used traditional media once during the 7 days - only 90 minutes on one day. I think that's because Subject A is a much younger person which will mean that she will spend less time on traditional media. But Subject B is a much older person she would most likely be using traditional media because she was born when there wasn't that much new media. The data shows that Subject B is using more traditional media then Subject A.

⑥

Pattern #3 - time spent on the media at home: Subject A: 2865; Subject B: 1265

The trend shows where they are spending most of their time on media like at home or work or school. In this trend both subjects spend their time on media mainly at home. This occurs is because Subject A spent longer at home then Subject B because Subject A is a much younger person so she spends her time at home or at school while Subject B is much older and goes to work and has other things to do instead of staying home on media. The pattern between both subjects is nearly almost the same - they both have the same percentage of spending media at home. In the interview with Subject A she said she spent using media mainly at home because she doesn't go to work she goes to school. She said when she goes to school she uses her phone but when she gets home she uses the laptop to go on Facebook and other sites. Subject B said she mostly spends her time on work not staying home and staying on media for the whole day. I think it's because Subject A is a much

⑦ younger person that likes to stay home on media and Subject B is an older person that had better thing to do then staying home. The similarities between subject A and B is that they both spend time on media at home mainly. But the differences between both the subject is that one is older than the other so the older person goes to work not like the younger one she goes to school and mainly stays home. The evidence in here to back me up was from my interview my subject A says she goes to school so she spend most of her time using media in school and at home and subject B is much older person that goes to work and has no time to stay home and stay on media