

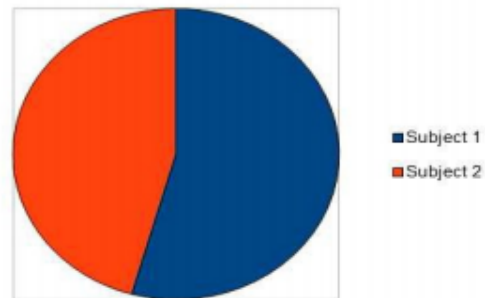
Student 5: Low Achieved

NZQA Intended for teacher use only

In my experiment I had to find out how two people of different ages (14 and 40) interacted with news media in their daily lives. News media is defined where a certain person interacts with media trying to get some sort of news out of it (Weather and Sports) My research subjects that I have experimented on was Subject 1, a 14 year old boy who enjoys gaming and being on social networking sites. Subject 2 is a 40 year old woman who enjoys reading and catching up on current events. 1

**The minutes in the week they interacted with news media**

Subject 1	Subject 2
620	520



This pattern is the minutes in the week they interact with news media. This occurs when a subject looks at anything to do with news. Talking to friends about current events or just reading the newspaper or online newspaper. The pattern was very similar with a difference of 100 minutes news media interaction in one week. From the monitoring form I have gathered that there are lots of differences. For example Subject 1 spends only 30 minutes on social networking sites on a daily basis but Subject 2 spends no time on social networking during the week but spends 4 hours in the weekend on social networking sites. 2 3

Some differences include instead of spending a broad amount of time on social networking sites Subject 1 spreads out his time averaging 30 minutes a day on social networking whereas Subject 2 spends two hours on social networking sites Saturday and Sunday. This may occur because of age difference with Subject 2 being much older she might be behind on the digital switch over whereas Subject 1 is more up to date. According to the monitoring form Subject 2 spends most of her news media time on traditional news media such as Television and Newspaper whereas Subject 1 spends time looking at news media either through television or on his laptop. 5 3

**Who are you with?**

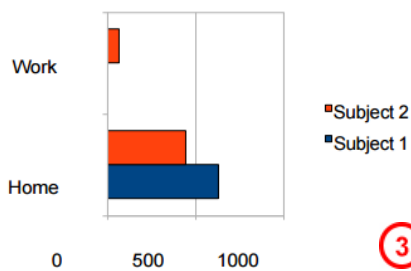
	Subject 1	Subject 2
Alone	370	630
Partner	150	0
Colleagues	15	0

In this trend/pattern I asked the subjects who were they with when they interacted with news media. This pattern shows that both subjects used most of their news media time by themselves. 2  
 In the graph above and in the monitoring form it shows that Subject 1 spends all of his time interacting with news media alone. On the other hand Subject 2 spends time interacting with news media alone, with colleagues and with her partner. 3

This is also a difference. Subject 2 spends time with other people when interacting with news media. This could occur wherever there is a big age difference, for example 27 years can make a big difference. Subject 2 spends a lot of time with her partner and colleagues because she works in a building where they try to make it as social as possible. Subject 1 on the other hand spends his time alone when interacting with news media because he is rather shy. (4)

	Subject 1	Subject 2
Home	630	450
Work	0	70

**Time spent on media at home and work**



In this pattern I tried to find out where each subject spends their time interacting with news media at home or work. This pattern occurs because both subjects only interact with media at home and at work. The similarities of the two subjects are very usual when people spend most of their time on news media at home more than anywhere else. The differences between the two subjects are where Subject 2 spends news media interaction at work and Subject 1 doesn't. (2)

These differences may occur because they prefer to access the news media from home than anywhere else. Subject 2 spends a lot of time with her partner and colleagues because she works in a building where they try to make it as social as possible, Subject 1 on the other hand spends his time alone when interacting with news media because he is rather shy. (4)

**What media they spent most of their time on.**

	Subject 1	Subject 2
Social networking	210	0
TV3	410	0
TV1	0	90
Prime	0	130

I looked for what news media my subjects interacted with. According to the monitoring form the two subjects were significantly different. Subject 2 spent 210 minutes on social networking sites and 420 minutes watching TV3 on the other hand subject 2 spent her time watching news, 90 minutes on TV1 and 130 minutes watching Prime. The differences between the two subjects are where Subject 2 spends most of her day watching TV together news. On the hand Subject 1 gets most of his news media from TV and social networking. Subject 2 spends most of her time watching TV1 or Prime News but Subject 2 watches TV3 and gets a lot of news media from social networking. (3)