Exemplar for Internal Achievement Standard Physical Education Level 2

This exemplar supports assessment against:

Achievement Standard 91331

Examine the significance for self, others and society of a sporting event, a physical activity, or a festival.

An annotated exemplar is an extract of student evidence, with a commentary, to explain key aspects of the standard. These will assist teachers to make assessment judgements at the grade boundaries.

New Zealand Qualification Authority

To support internal assessment

	Grade Boundary: Low Excellence
1.	For Excellence, the student needs to examine critically the significance for self,
	others and society of a sporting event, a physical activity, or a festival.
	This involves explaining the interrelationship between relevant sociological factors
	and the significance of a sporting event, physical activity or festival for self, others
	and society by;
	identifying assumptions
	 identifying who is advantaged and disadvantaged
	considering pros and cons
	 making judgements and providing supporting evidence
	The student has explained the interrelationship between relevant sociological factors (economic, societal and political) of a sporting event for New Zealand society (1) and has considered pros and cons, advantages and disadvantages of hosting the Rugby World Cup for society (2) and others (3). Explanations are supported with relevant evidence from research and personal examples/accounts (4).
	The student has provided a critical examination where assumptions around the benefits of hosting the Rugby World Cup event are challenged for society (5) and others (6).
	For a more secure Excellence, the student would need to provide greater detail in the critical examination of the significance of hosting the 2011 Rugby World Cup event for self.

There are going to be many impacts of the Rugby World Cup (RWC) for New Zealanders. Some will be positive and some will be negative. Many of these assumptions are predictions based on the experiences of other host countries for previous RWC competitions. The true cost benefit analysis will not be able to be done until after the tournament is completed in October this year.

Since the late 1800's Rugby has been our national game and a lot of our national identity and international reputation is tied up with the game. Having the RWC in New Zealand, especially when we think we have a chance of winning, brings New Zealanders together. Seeing as all the games are being played in our country to our local time it will be much easier for all New Zealanders to come together to celebrate and watch the tournament together. There has never been a better time to be a New Zealander.

The Rugby Union tells us that there are going to be many advantages to hosting the Rugby World Cup in particular for our economy promising that the RWC 2011 will provide the New Zealand Government an additional \$112 million in tax revenue. This means that the government will have extra money to spend on the whole of New Zealand on things like education and health, having a positive effect on the whole of society. Although these benefits won't be seen until way after the RWC, some critics like Gregor Paul (Herald on Sunday) say that we have simply spent too much on infrastructure to see any real benefit in the economy. RNZ 2011 also announced in September 2006 that "hosting RWC 2011 will generate more than \$1.15 billion in total economic activity, and pump more than half a billion dollars into the New Zealand economy. So when we read contradicting messages like this are we, or are we not advantaged economically as a society by hosting this event? Is the actual outlay of the kiwi dollar going to be recuperated once the event is underway? I have assumed that hosting the RWC in New Zealand is going to pour money into our country for big and small businesses, however I did not consider issues surrounding the infrastructure costs for example. The proof of this will be when the event has wrapped up and an overview of hosting this event has been completed which is some time away.

Based on Australia's experience of hosting the 2003 RWC, New Zealand can expect to attract as many as 66,000 international supporters, 2,500 international media, and up to 2,500 corporate and VIP guests throughout the tournament. This has the potential to increase tourism to New Zealand as the media broadcasts images of New Zealand around the world. This of course is intended to not be just an immediate spin-off of hosting the RWC but a long term effect on our ever important tourist industry. My interpretation of this though is whether this event has provided the environment that kiwis are used to when planning on watching our national heroes? Are the \$400 tickets that tourists are paying to watch NZ vs France being also snapped up by the long standing fan from down the road – I doubt it? Will the tourists, many of whom are on boys trips or package tours, actually spend time visiting those beautiful areas NZ is known for overseas but is not on their travel agenda as no rugby match is being held there? How many games are being held in Te Anau the gateway to the beautiful Milford sound and Milford track for example? Or will the reports from tourists to their friends back home consist of a drunken NZ culture with infrastructure that couldn't cope with an international event like the RWC? If the latter is true I would challenge whether the impact on tourism in future years will actually be bolstered by this event.

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Because of this large amount of people entering our country many things are likely to be affected and some have already happened, like the adjustment of the school terms which affects my peers and I because it means our school year has been fully rearranged and internals have been more cramped. Although my friends and I are really excited about the RWC being in our backyard as such, the impact of these changes to us academically are very negative. The assumption that this will be better as it will alleviate traffic and allow more people, including school children to attend games I feel has fallen very short of true. Three school terms have had literally had four terms of work crammed into them with the internal assessment burden being particularly stressful. For example in the last two weeks alone we have had four large internals due at one time. On our return to school in term four, a time which is normally dedicated to revision and preparation for external examinations, we have 6 days! Also national events like New Zealand Secondary Schools Swimming Champs the timing of it has been moved mucking around with top swimmers training schedules, such as Harriet Carter.

In the long run however there are many positives for others such as the local residents of Mount Eden where I live close to Eden Park Stadium. Some of the benefits are the beautification projects such as improved footpaths and roads. Infrastructure such as bus stations and the Kingsland Train station have been improved in the hope to ease congestion on game days, but this will be of long standing benefit to local residents also. While these are great long term benefits, in the months leading up to the RWC there has been a lot of road works and construction which disrupts residents. During the RWC many local residents I surveyed around my area said that they were thinking about renting their houses out to make some money out of the event. Other residents felt frustrated by the thought of all the noise and traffic congestion that is to come to our streets. One resident said that...

Every time our national anthem gets sung, the silver fern or our nation's flag gets raised or the All Blacks do the haka our country is getting brought together and national pride gets stronger. And this goes for New Zealanders here and abroad. Close friends of my family, the Thompsons, who have been living in the UK for the past 8 years having taken this as an opportunity to come back 'home' so they can be a part of this New Zealand history in the making and to be a part of the kiwi culture we miss. I personally will be affected not so much by the hosting of the RWC but by the All Blacks participation in the RWC. When the haka is performed it fills me with pride and excitement. The passion that I see on the players faces during this challenge really transpires into me and my enthusiasm for my own sport and for supporting my country. For example I am not a regular watcher of Super 14 or NPC but fully intend to watch the All blacks matches to get behind them on their road to hopefully winning the Webb Ellis trophy. Not everyone is so excited to get behind the All Blacks in the RWC and unite as a country, lots of people are over the 'rugby talk' already and ,planning to get out of the country and have a holiday away from it all. TV channels like four as advertising themselves as 'NOT the home of the RWC' so clearly not everybody is as passionate about our nations favourite pastime. I wonder if as the RWC goes on for such a long time I too will feel like this - I hope not.

The RWC is a great opportunity for the NZRU to showcase the sport to young New Zealanders. Kids are going to want to watch all the games and follow the competition, develop a love of our national game. James from the Official Merchandise shop in Auckland's Queen Street says that "we are selling more youngsters rugby supporters gear than ever before".

For my friends and me the RWC gives us a chance to get involved in rugby and hopefully learn a thing or two about our nation's favourite game. Kate Connolly whose grandfather is the legendary

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	Grade Boundary: High Merit
2.	For Merit, the student needs to examine in-depth the significance for self, others and society of a sporting event, a physical activity, or a festival.
	This involves giving full and thorough explanations for the significance of a sporting event, physical activity, or festival with reference to relevant sociological factors and issues for self, others and society. Explanations must be supported by evidence.
	The student has provided full and thorough explanations for the significance of the negative impacts of school terms changing to accommodate the Rugby World Cup for self which is supported by relevant evidence (1).
	The student has explained positive significances to others of hosting the Rugby World Cup (2).
	The student has explained the interrelationship between relevant sociological factors (economic and cultural) for society (3).
	 To reach Excellence, the student would need to: provide specific examples of 'how' for the positive significance for self (4) provide full and thorough explanations when challenging assumptions (5), explaining pros and cons and supporting these with evidence.

The Rugby World Cup (RWC) is significant to New Zealand as our number one national sport is rugby. Many of the early settlers in New Zealand came from Britain. When the British came to New Zealand the image of life here was very physically tough. It emphasised hard work and lots of athletic ability. In England rugby was a public school game and soon became a very big part of New Zealand culture and is now played in many schools. It was the sport of choice for the New Zealand men because it fitted in with the physical and social needs of a frontier life and could be passed down to the next generation. On the 8th November 1905, New Zealand travelled to Britain to play the Originals Tournament competing with all teams around the world. New Zealand won that tournament and that was the first moment that we were named the best rugby team in the world. It gave rise to the All Blacks name, one of the best known sporting names in the western world. Hence rugby and the All Blacks are a significant part of our NZ heritage.

The RWC means a lot to me because I am a real rugby fan. There is however some positive and negative impacts that affects me during the RWC. The school terms have changed with Term two and three having 11 weeks and term four only has around 6 days of school. I think this is very stressful and unfair for all students, not just me, because this means that mock exams are sooner than normal giving me less time to study and prepare. As much these changes have been made to supposedly 'ease traffic flow and public transport' around Auckland city, Julie Moor principle of Christchurch Girl's High School says, "It's not that I'm not a fan of rugby, but education is more important". Julie believes that the decision has been made without consultation. I agree with her on this as I for one would have rather traffic congestion on roads than jeopardise my national qualification. Another negative is...

For me there is one main positive that I will get out of the RWC though, which is that I will be able to meet new people and socialize with my family members. There will be family events held throughout the RWC as a part of the REAL festival to bring us closer together as families and citizens of New Zealand. At the viaduct a fan zone has been created and while the Shed is a bar for adults to watch on big screens, I will be able to soak up the atmosphere at the Cloud. This is going to be a more family centred zone with chairs to sit on to watch in front of big screens, interactive games for kids and presentations. While I am here I can meet new and interesting people and will be able to have a fun and exciting time with my friends and family. The buzz I will feel of being a part of history's stadium of 4 million will be awesome.

My friends and family will also be affected by the RWC because we can all bond over and share our different thoughts of how the All Blacks are playing that night. Family BBQ's are very important in our family and we try to have them as much as we can to bring people together and socialize over different opinions and also bond over shouting at the television screen when the All Blacks are about to score a try. How enduring would the memory of Richie McCaw scoring the World Cup winning try in our own nation be?!

The significance to me and family and friends is also the opportunity to take part in the Fan Trail that is being held at least three hours before each game kick off at Eden Park. It takes less than an hour to walk, but heap's longer if you enjoy the activities and scenery as you go. The walk starts from Queen Street and ends up at the stadium in Kingsland/Mt Eden. This 4.5km walk is

family friendly and allows us to appreciate our local environment and the hype surrounding this international event.

However a very real possibility will be the heavy flow of traffic throughout Auckland and around Eden Park. This is a disadvantage for the tourists and local Aucklander's not being able to make the rugby games on time because they are stuck in traffic.

Another positive for others during the hosting of the RWC will be the acknowledgement of our multicultural society. In Auckland alone there are pockets in suburbs which are concentrated with people who have emigrated to NZ. For example in Browns Bay there are lots of South Africans and English, in Northcote, Grey Lynne and South Auckland there are lots of Tongans and Samoan families. The atmosphere in these areas when their teams are in town and the RWC starts will be electric and pride, patriotism and acknowledgement for other cultures will grow. I know that my cousins in Northcote are planning on painting their fence and putting up Tongan flags.

The RWC will also be a showcase for sports manufacturers through the jerseys the players are wearing and associated team apparel that will be available from fans and sports stores. Manufacturers stand to make good profit from these sales so will be hoping the teams wearing the jerseys really captivate their audience and enthuse them to purchase merchandise in support. For example Canterbury NZ are the makers of South Africa and....., the England team wear Nike, while Adidas has the All Blacks. There has already been bad press for Adidas when it was publicised how much they had marked up their jerseys and it is out of the price range of your average kiwi rugby supporter at \$160. While Adidas and the stores stocking these jerseys such as Rebel sport would have hoping to capitalise on the RWC it may actually have the opposite effect.

Hosting the Rugby World Cup 2011 in New Zealand is a huge honour and it gives us the chance to prove to other people/countries that even though we may be a small country, we are known to be a beautiful and spectacular country to visit. The tourism ads to overseas always promote us as the clean-Green country, adventure and thrill seeking and beautiful. Hosting the RWC in New Zealand could increase tourism and therefore bring in more money to the economy. It was estimated in the NZ Herald that New Zealand can expect to attract many as 66,000 international supporters.

There are also some negative aspects of hosting the RWC in New Zealand such as the rise of hotel prices and also the transport fees rising. Hotel prices are rising rapidly such as the Sai Motels in Greenlane who have raised their room rate prices by \$1025. The room rate normally before October 23rd is \$65 and they are changing them to \$1090 for a standard room on October 23rd for the final game of the RWC. Auckland's major events manager Rachael Darcey strongly encouraged accommodation providers to offer value for money during the tournament. She had this to say, "Accommodation providers that indulge in price gouging risk harming out reputation". Hospitality Association chief, Bruce Robertson had a different view on the increase of room rate prices. He believes that hotel rates during the RWC were consistent with what customers would pay at other international events. I quote, "New Zealander's are judging these prices through New Zealander's eyes, rather than the eyes of our tourists".

I think that there are more positive benefits than negative benefits because I believe that the negative benefits are short term rather than the positives are the long term effects such as

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	Grade Boundary: Low Merit
3.	For Merit, the student needs to examine in-depth the significance for self, others and society of a sporting event, a physical activity, or a festival.
	This involves giving full and thorough explanations for the significance of a sporting event, physical activity, or festival with reference to relevant sociological factors and issues for self, others and society. Explanations must be supported by evidence.
	The student has provided full and thorough explanations for the significance of hosting the Rugby World Cup for others with reference to some relevant sociological factors (societal, environment and economic) (1).
	The student has provided some full and thorough explanations of the significance of school terms for self (2).
	The student has provided an explanation for the significance of the Rugby World Cup with reference to sociological factors (economic only from a tourism perspective) for society (3).
	 For a more secure Merit, the student would need to provide: more consistent full and thorough explanations for the significance of hosting the World Cup Rugby for self, others and society more supporting evidence such as quotations, case studies, research, examples or personal accounts, for example, the reference to securing school jobs needs evidence to support these statements rather than generalising (4).

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New Zealand has only won the Rugby World Cup (RWC) once and this was in 1987 so with the huge support from everyone in New Zealand we hope we will be able to win the 2011 RWC on our home turf....

The majority of the supporters will be New Zealanders and to have a great game you need great supporters. An advantage of us hosting the RWC is that we will be playing on our home turf, the turf where the All Blacks train on, the turf where two weeks ago we won against Australia, one of our biggest rivals by a significant amount. I believe that this was thanks to all the supporters that filled up the seats of Eden Park. This event is going to strengthen the unity of these supporters as they benefit from the hype created by hosting the RWC in our country, and hosting teams in our cities and towns. One of the main facilities that have been made to provide entertainment, and unite supporters coming from all over the world is party central which is located on the viaduct. Party central is going to be hosting many of events such as REAL NZ, NZ Fashion Week 2011 and so on. There will also be screens set up if you want to go and watch the games. This will be a great way to meet new people and will also create a great environment for those who could not afford to go the games. NZ and international supporters are able to come together to support the All Blacks (or their home team) without being at the game.

Local communities stand to benefit from RWC by the sense of community spirit that could be created through the 'adopt a team' programme. Each suburb and local primary school has been given a team who they will support, when not supporting the All Blacks. This could also create interest in primary age students and give their schools a focus for programmes they might like do around those 'adopted countries'.

A disadvantage to secondary students in particular however (including me) is the changes in the school terms and how this is affecting those who will be sitting their very important NCEA exams at the end of the year. Secondary students such as me are very tired and worn out from the very long terms. The last term is only 8 days and these 8 days are going to be very stressful as it gives us little time to ask the teachers questions about the exams.

RWC has increased the rates for locals to pay for the beautification of the suburbs surrounding Mt Eden, and Eden Park itself. This has affected house owners and business owners because of the fact that their rates that are needed to be paid has increased substantially. Mark Matthews, local resident queries the need for replacing foot paths in the area that didn't seem to have apparent damage to them. He says "someone needs to keep the local residents up to speed on exactly what they are using our rate money for, and there needs to be more consultation with the rate payers". A disadvantage will also be the traffic congestion around the parks that will be hosting matches, particularly around the Eden Park area. Residents will be unable to access their property up to 6 hours before the game and 2-3 hours after, while rugby fans most probably won't mind too much, not everyone is a rugby fan. It also impacts a lot on the businesses along Sandringham Rd as regular clients will not be able to access the businesses unless on foot. Liz Thomas, employee of Willow shoes which is located on Sandringham road says "we are very concerned as we have no idea whether our regular customers will even bother coming to the store because of this disruption".

An advantage for society as a whole is the exposure New Zealand will receive. It's hoped that tourists coming from all the world will not only stay in one place, but travel all over New Zealand which will help them to understand what a beautiful place New Zealand is and hopefully going home to tell everyone about how great of a country it was, and eventually creating more tourists come to visit New Zealand which means more income into our country. This is based on the 2003 RWC figures and estimates that New Zealand can expect to attract as many as 66,000 international supporters.

The 2011 Rugby World cup is going to be a huge social event for my family and myself. We have my aunt and uncle coming over from Australia and my other relatives coming up from the south island. We don't often all get together, so we are using the rugby world cup to our advantage, this will be a great family reunionso for us this will be a very important and memorable rugby world cup.

The national anthem and the Haka is a big part of our rugby. It is a very emotional thing to watch a group of adults pause in silence as you hear a nation sing, then feeling the Haka send shivers down your spine. My family is definitely the people I want to share this experience with and create new memories. The RWC means a lot to me and my family as we come from a long line of rugby players and supporters. Some of my family has represented their province and majority of the males have played rugby for their home town. The RWC is a great way to create new memories and something that my family and I will have fond memories of in years to come. Especially if we win!

Another way the RWC is benefiting me and my family is the fact that job vacancies are becoming more and more available. This means I will be able to secure a job for myself during the period of the RWC. My sister will also get more hours at her part time job she currently has, which will help her to pay for her university course, and help her save up to travel to Europe. Some of my parent's friends are planning to rent their house out to tourists that are visiting our country.

Personally I am very excited to use the improved facilities such as train stations and the upgrade of Eden Park as I find the bus service in New Zealand completely unreliable, which makes me very hesitant to use it. But I know that once the hype of the rugby world cup is over in New Zealand I will really benefit from using these services.

In Conclusion I am very confident to say that I believe the RWC will bring New Zealanders together because of the love and support that the country shows to the All Blacks. However if the All Blacks do not succeed in winning the 2011 Rugby World Cup, New Zealand as a whole will be in mourning!

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	Grade Boundary: High Achieved
4.	For Achieved, the student needs to examine the significance for self, others and society of a sporting event, a physical activity, or a festival.
	This involves explaining how and why a sporting event, physical activity or a festival is significant, with reference to relevant sociological factors and issues for self, others and society.
	The student has provided a full and thorough explanation of the significance of the Rugby World Cup with reference to relevant sociological factors (economic benefits) for society. The explanation is supported with evidence (1).
	The student has explained how and why the Rugby World Cup is the significant with reference to some relevant sociological factors (societal, economic, and cultural) for self (2) and others (3).
	To reach Merit, the student would need to provide more full and thorough explanations of the significance of the Rugby World Cup with reference to relevant sociological factors for self and others.

1

We're all here ready for the games to begin. Opportunities are out there for you and the people surrounding you to all come together and get behind our boys in black. Our kiwi kids are lucky to also be a part of "coming one". A school programme has been offered to get the kids involved in rugby, to learn the rules and have some fun together. After all, it is our nation's no 1 sport; they're bound to get into it at some stage in their lives. For the ladies, fashion shows are taking place all up the country to make sure they are looking fresh to death over the period of world class event. Men the bars are open for you and your mates to pop in for a beer and support your favourite team (All Blacks I hope). And for the whole family, the Real NZ festival is touring the country with many events to keep everyone pleased.

Coming together will allow us to learn more about our nation's culture and traditions, celebrate and have fun, and meet new people - bringing us together. "It is expected that the Rugby World Cup (RWC) will bring rugby fans together from around the world to create a vibe that will be unique to New Zealand" – (Wellington City Council).

The 2011 RWC is expected to bring many opportunities to benefit New Zealand's economy, for us as a society and a nation. With a range of activities held for our visitors, we expect to benefit from this major event. However if we do not meet expectations, New Zealand's economy could be in jeopardy, costing us kiwis.

The RWC is a great way to showcase New Zealand and to climb the global market. We want to make sure that local communities and businesses benefit from the opportunity to engage with this international event and the visitors it brings. This is to maximise the economic benefits and so our residents and communities can take part and enjoy being part of the third largest event in the world. Auckland City Council states one of the major ways we can benefit our economy is to simply buy NZ made products and sell NZ made products. This will benefit the domestic economy rather than the international. There are approximately 20,000 manufacturing firms in NZ, who employ over 250,000 people. That's a huge contribution to our economy and society and one that deserves to be supported. With an expected over 60,000 tourists, no doubt we will benefit by the amount of money they will be spending on travel, food, tourism, souvenirs etc. The expected total amount of income NZ is expecting is around \$ 5400 million dollars. "It is estimated that it [The Rugby World Cup] will attract around 60,000 visitors to New Zealand, this will generate an extra \$400 million for the economy, and result in an extra tax take exceeding \$90 million." - Trevor Mallard, minister of sport and recreation NZ.

But if the income does not reach where it is expected, there could be a huge downfall for New Zealand Markets. For residents in central Auckland (others), the rates increase to help pay for the upgrades to Eden Park have been barely affordable to some homeowners "An extra 3.17 million is added to bill for RWC. Pushing home rates increase to 4.9% to 5.1%" - Bernard Orsman, New Zealand Herald. If we do not reach expectations, our economy could be damaged therefore, costing us as a nation a huge amount of money. Although, there are some doubts about New Zealand hosting the event, I feel that there are enough people backing us up to support New Zealand and its economy so if all of us are in this together, and are positive about it, New Zealand could have huge opportunities to make a hefty amount of money, and possibly the chance to hold other world class events that could benefit our economy in the future.

I also surveyed my friends around me. Of the people I asked 100% were excited about New Zealand hosting the event, 23% are going to see a game live and 80% said they are going to watch all games on the television. These results from my survey meant that the event is definitely worthwhile to my friends and maybe all the money New Zealand has spent on upgrading everything is not all a waste as it is going to create excitement and a great atmosphere among supporters, like my friends, nationwide. Many commented on how costing was high (food, tickets for matches, flights) but feel that "these prices are what tourist should be expecting to pay when they get to come to an amazing event in such a beautiful country "- Caitlin Crymble a friend of mine stated. 100% of people I surveyed said that they will watch the final if the All Blacks are in it. There are many events and areas which have been introduced to also foster this excitement despite not being able to attend actual matches such as REAL NZ, party centrals, fan trails, big screen areas for families and so on. My friends intend to meet at such places to soak up the atmosphere of the 'stadium of 4 million'.

For me the RWC is significant because while I have lived in NZ for many years now, I can also celebrate my home land of Tonga. I have already started to see this patriotism to homelands (beyond NZ) with people starting to buy flags from the \$2 shop and other clothes in support of their country. I think this will send a positive message about NZ's multiculturalism and make me proud to be a Tongan Kiwi! I am very excited to be going to the Tonga vs. Japan in Whangarei and be a part of all the hype, support my homeland, and wave my \$2 flag!!

In conclusion it seems a privilege and exciting to be hosting this world class event. We are all hoping for the RWC to bring us economic benefits, a fun time, and hopefully it will create history for us and the All Blacks – winning the Rugby World Cup 2011.

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	Grade Boundary: Low Achieved
5.	For Achieved, the student needs to examine the significance for self, others and society of a sporting event, a physical activity, or a festival.
	This involves explaining how and why a sporting event, physical activity or a festival is significant, with reference to relevant sociological factors and issues for self, others and society.
	The student has briefly explained how and why the Rugby World Cup is significant with reference to relevant sociological factors (societal, economic, cultural) for self (1) others (2) and society (3).
	For a more secure Achieved, the student would need to explain in more detail how and why the Rugby World Cup is significant with reference to sociological factors for self, others and society.

Many people are involved with this event. In my opinion the whole of New Zealand is involved whether they like it or not, because we are the ones paying tax which is going towards upgrading the stadiums and many more things (i.e. buildings and roads). The government is funding a so called party zone on Queen's wharf in Auckland city. There will be a big screen there to watch all 48 rugby games live (Free to the public). Kiwi bands and musicians are going to be doing live performances such as Dave Dobbyn in the opening night. There are many renovations happening in NZ to improve and enlarge everything such as stadiums in Auckland and Dunedin, train stations and motorways. More jobs will be available to work at the stadiums. This is all happening to insure a good outcome of the world cup.

There are many opportunities for all rugby fans and also for people that are not interested in rugby. There will be many festivals going on during the rugby world cup, such as the 'Real NZ festivals' where there will be different types of events that will happen throughout the Rugby world cup. It will give tourists a chance to experience the enjoyable activities that you can do in New Zealand, which could also contribute towards the economy because if tourists have fun then they are most likely to return. These are being held in fan zones which have been created so people can feel a part of the hype. This will encourage everyone to get involved with and be a part of the spectacular atmosphere of the RWC 2011.

For most rugby fans from out of New Zealand it is going to be difficult for them to find any accommodation at a reasonable price. Many hotels, motels, backpackers etc. have increased their prices tremendously especially around the main games, i.e. All Blacks vs. France. The average price for two people, one night at a motel and budget accommodation would normally be \$105 and for a hotel it would be \$155. On September 24th motels will cost \$155 and hotel will cost \$255 per night, but that's not it, on October 23rd (cup finals) motels and budget accommodations are said to cost \$307per night, while hotels will cost \$579 for two people, per night.

There are also opportunities for friends and family to come together and watch the rugby together, it is both fun and the enjoyable. This would also be a good idea since the RWC tickets are way over-priced. There will be an increase in traffic, but there has been many improvements done to the roads around New Zealand so that traffic isn't so hectic. Public transport has been upgraded such as train stations to encourage people to train instead of using your car, so that there will be less cars on the road.

With the RWC just around the corner, all New Zealanders are going to be involved and surrounded by the whole rugby atmosphere. The RWC will bring NZ together. There are going to be a lot of events happening around the country such as Real NZ festival which I mentioned above. Also 'adopt a country' which means each suburb gets allocated a country to support so that we can learn more about the other countries coming to New Zealand. It helps our communities with the 20 teams playing coming to our country. Locals and visitors will experience a colourful and festive city which will celebrate and embrace the nations and their cultures with events and festivals. The fan trail is a walk that starts from Queen Street and ends at Eden Park.

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For me the RWC is an opportunity to get behind everything I love about NZ – the people and sport. Our school has many nationalities and already we are learning about and embracing these cultures even more as we focus our studies around the RWC. I have really enjoyed learning about other cultures, their practices and their passion for their country – like I have for NZ. For example in our PE class alone Lavinia is from Samoa, Mary is from Tonga, Kirsty from South Africa, Helen's family is from Wales and Cerise's family originates from France. I can imagine when the world cup is on it could be quite a competitive classroom.

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I am also lucky enough to be going to the opening ceremony with Dad. The build up to this has been promoting excitement in me. Every week there is something new in the news such as the search for volunteers, ticket ballots, and auditions for the opening ceremony. All of this has made my excitement grow. I can't wait to be in Eden Park watching the ceremony which will hopefully embrace our NZ heritage, see the fireworks and watch the opening match. I think it will be spine tingling that first haka!

In my opinion, I wouldn't say winning is everything, but I know the whole country will be very disappointed if we did not come out on top. But I can understand that everyone will be feeling the same about the teams they are behind and supporting. It'll bring New Zealanders closer together if they win, I myself will be over the moon because I do reckon the All Blacks will win. We are the number one best rugby team in the world and are highly favoured to win this year's Rugby World Cup.

	Grade Boundary: High Not Achieved
6.	For Achieved, the student needs to examine the significance for self, others and society of a sporting event, a physical activity, or a festival.
	This involves explaining how and why a sporting event, physical activity or a festival is significant, with reference to relevant sociological factors and issues for self, others and society.
	The student has briefly explained how and why the Rugby World Cup is significant with reference to relevant sociological factors (societal, economic) for society (1) and self (2).
	To reach Achieved, the student would need to:
	explain in more detail how and why the Rugby World Cup is significant with reference to sociological factors for self
	 explain how and why the Rugby World Cup is significant with reference to sociological factors for others and society
	 provide more detail and evidence to the explanations to examine the significance for self, others and society of the Rugby World Cup.

2

New Zealanders will have many opportunities to come together for the rugby world cup. There are events, festivals that are happening all around the country to make our society feel closer, and as one nation supporting our national team on the international stage. Real NZ, adopt a country, food festivals, fashion shows etc.

NZ has also come together to get behind the upgrades required to stage this event. Road works, building upgrades, public transport are some examples. Everyone is lending a helping hand from environmentalists placing extra bins and people applying for jobs as volunteers. When the RWC starts society as whole will be ready. People will be going to bars, families and friends houses to watch games to bring everyone closer. Adam Vandervalt said "I'm keen to go into town and meet a bunch of tourists!". This friendly kiwi attitude could be just what is needed to encourage tourists to come back and continue to put money into our society. However if All Blacks lose supporters might turn against other countries and tourists would be on a low.

There will be positive and negatives for supporters. Overseas people need places to stay. The owners of accommodation are advantaged by being be able to charge well above the usual price. Accors Mercure would normally cost \$99 but on September 24th when the All Blacks play France customers will pay \$1500. While fans and supporters may want to do more than just watch rugby these prices, along with ticket prices may make this not possible. For fans it will be a major thing for them to be with the crowd and the exciting atmosphere cheering on their country or favourite team. Some tickets have cost \$1278 on finals night and they are not even guaranteed to stay dry! "It makes me wonder what they did with all the money they used on the Eden park stadium, said Steve Kennedy. People can just watch the games on TV for free and have their own gathering.

For me and my family sadly tickets are too expensive. We still also have to pay extra tax to pay for the event to happen. I feel I (or my parents) are contributing to society as this event will generate \$408 million to the economy. I can go to other events and festivals, adopt a country etc. I will have time to spend with family and friends and it will be cheaper and I will stay dry if it rains.

An inconvenient factor with the RWC is our school dates have changed making it more stressful for students and teachers. Exams have been moved forward and there is less time to study.

Therefore the RWC has positive and negative effects on me and my family