

Brainstorming Important Considerations for my Project 2

Student 5: Low Achieved
NZQA Intended for teacher use only

Consider health issues e.g. allergies. Also keep in mind different cultural foods. 3

Basic ingredients are provided by the food bank (food is often donated by the [redacted] students) I will have to try and come up with creative ideas to use these ingredients. 3

Keep in mind of budget meals yet at the same time healthy and appealing meals.

To create recipe cards for healthier food parcels for families who are in need within our community

Consider food safety and hygiene. When trialling the recipes for the meals I must keep everything clean, wear a hair net and wash my hands. 3

It is important to know how many people are in the families and their age group so the recipes can provide them with enough food. 3

Recipes need to be basic and instructions need to be simple and easy to follow as many families mightn't have advanced cooking skills or

Issue: Some families are going through hard times that need help and support financially. They may need help planning daily meals for their family and making them healthy and nutritious on a low budget and with only basic ingredients. To make dinner time a lot less stressful for families in need and who receive food parcels recipes cards would be ideal for this situation. 1
Finalising the recipe cards is important and is needed to be completed as soon

Today I had a meeting with my client, [REDACTED]. We ~~disc~~ discussed what I will need to do to produce my recipe card. [REDACTED] suggested that the recipe card must simple, easy to read with clear instructions (method). She told me that it would help to do some ~~see~~ research on recipe cards, to collect recipe cards from the supermarket which will help me to get an idea on some designs. We both agreed that we will keep the font simple so it is easy to read. Also the recipe card should not be too cluttered, again, must be simple. (4)

Survey for Families

Do you like the idea of receiving meal recipes every week?

YES

Do you think they will be helpful? (5)

yes to give good ideas

If you would like this to continue, how many recipes do you think you would like a week? (e.g. 7 for each day of the week.)

Yes 7, 1 for each day

Any other comments?

Yes, It would be good to get a variety say for different seasons like soups for winter etc.

Thank you for your time.

Final Brief - (6)

My aim for XXXX was to finalise my recipe cards and give to families with food parcels that are given out by the De Paul house. My aim it now to give my final recipe cards out to teh families of the De Paul House to trial so that I can get an idea of whether this is successful and see if it will be able to be used in other foodbanks in the area.

Objective: I must finalise these recipe cards by gathering all my information and research to complete the cards. I must look over all my recipes and choose which recipes would be most suitable to give out to the families. I must make the cards readable as many of the people getting them are elderly and can not read so well. I must make the card readable and in order to do so, I have to consider the style of font, the sizing to the font and the layout of the recipe cards.

The recipe cards will be used in a kitchen and I intend for people to use them again and again. Their hands could be messy and food could get dropped on them. So I will need to make sure that they are laminated so they look presentable. Constraints: I will have to consider how much it will cost to make each recipe card which will include the cost of printing and maintaining the cards. This shouldn't cost too much as to print in colour at school is \$0.40 and in black and white is \$0.05. I will also have to consider the time it will take to make the recipe cards as well as delivering the cards to families and receiving feedback as I have a limited time to complete his project.

People who get food from the foodbank are from many cultures. So I will need to make sure that there are a variety of different types of recipes on the cards. Such as taro, fish for Pasific people, and rice based food for asian. I will also have to make sure that the food is healthy so that food donors will be happy to still give food to the foodbank.

Also, I will need to make sure that the cards do not look anything like XXXX supermarkets recipe cards as I don't want any chance of them being upset about copyright issues.