

	Grade Boundary: Low Achieved
5.	<p>For Achieved, the student needs to undertake brief development to address an issue within a determined context.</p> <p>This involves:</p> <ul style="list-style-type: none"> <li>• establishing an issue, identifying and explaining related context considerations</li> <li>• determining a need or opportunity that resides within the established issue</li> <li>• ongoing reflection of views of key stakeholders associated with the need or opportunity and wider stakeholders associated with the context</li> <li>• ongoing reflection of context considerations, including the social and physical environment where the outcome will be developed and situated</li> <li>• developing a final brief that allows judgement of an outcome's fitness for purpose in the broadest sense.</li> </ul> <p>The student is undergoing brief development to make a bespoke pair of trousers for a friend. The excerpts show that the student has established an issue (1) and identified related context considerations.</p> <p>They have conducted ongoing reflection of context considerations, including the social (2) and physical (3) environment where the outcome will be situated.</p> <p>Ongoing reflections of views of the key stakeholder (4) with the need or opportunity is evident. The final brief allows some judgement of the outcome's fitness for purpose in the broadest sense (5).</p> <p>Social acceptability is the focus of the developing brief. For a more secure Achieved, additional evidence of the outcome's technical acceptability, wider stakeholder feedback and consideration for the physical environment where the outcome would be developed (the school workshop) is needed.</p> <p>The developed brief could also include further details about how the judgement of the outcome's fitness for purpose in the broadest sense could be made. For example, additional evidence of exploring the sustainability of the materials used, or health and safety.</p>

Clothing size and body shape are nearly an issue for everyone, male and female. Most clothing produced is designed for a specific body shape such as pear, rectangle, hourglass, apple, and more. Even though most garments produced range from sizes 6 - 14, this doesn't determine the body shape they are designed for. Many women come across the issue that an item is too big around the waist but fits perfectly around their legs or too small on the bust but fits perfectly elsewhere. In this generation, an hourglass figure is what women aim to be, due to the stereotype social media has brought across. Therefore the majority of clothing produced now is mainly designed for an hourglass figure, making it hard for other women to find the clothing they look and feel comfortable in.

#### Possible Issues

Swim wear. There are lots of on line stores selling swim wear for different body shapes. Hard to make swim wear and people might be shy to be a stakeholder. Would need to be warmer weather for trialling.

Formal wear. School formal is coming up. Could be hard to meet the very specific needs of a someone who needs a ball gown. Sourcing the right fabric might also be too hard here. Would require heaps of work and skill and time frame would not really suit (only 6 weeks until the ball)

Formal street wear trousers Lots of girls like to wear pants now not dresses or skirts. This is because they don't have to worry about being conscious of how they sit and you can mix and match with different tops and shoes in the wardrobe. I have made trousers before and have the skills. Might be able to up-cycle something.

1

#### Key stakeholder

-Height/ 171cm

-Bust/ 80cm

-Waist/ 73cm

-Hips/ 99cm

Name: XXXXXXXX. Age: Year 13, 17 years old

XXXXXXX is one of my closest friends who I can ensure will give me honest and reliable feedback. She loves to keep up with all the fashion trends right now, therefore she knows exactly what is in. I sit next to her in class so this is helpful for gaining as much feedback as possible, it also easy for me to have discussion regarding colours of fabric and style of garments. I talked to her about what she needs.

Her style is very sporty and casual. She like garments such as sweat pants but enjoys dressing up a little more elegant with a hint of vintage. She has nothing to wear to her birthday in August. After the birthday dinner my stakeholder would like to wear her garment as much as she can. She is not really get influenced by anyone and is not extremely picking about what fabrics but mainly wears cotton, I also like linen and denim. The fashion trend she is liking the most is how we are bringing back some more vintage garments such as corsets and more wider legged pants and jeans. She would mostly like something that fits her well and allows her to move comfortably but not stand out too much in a crowd. It will also need to be able to be washed easily. She is thinking something with an elastic waist and pockets would be good.

4

Issue I will work with. Many people go through the trouble of having different size body shapes, compared to what the beauty standards are known, and therefore each clothing produced these days are mainly created to fit one body shape. I have found a client who has also had trouble when purchasing garments. XXXXXXXX is my friend at school, she is also in Y13 and because of her height, she finds it difficult to find pants that fit her properly around the waist and around the legs. Therefore this gives her trouble when wanting to purchase new garments for her closet.

XXXXXXX's issue revolves around pants sizing, as her 'size 10' is too big around the waist and too long, although 'size 8' fits around the waist but is too short and tight on her legs. She is after a pair of pants that can make her feel confident and comfortable and therefore will be fit for purpose. I hope to achieve a product that fits her well and that she can enjoy wearing them to her 18th birthday dinner, as well as fashionable casual wear either at home or school.

1

**Both my client and I really liked the idea of wide pants over straight cut or slim. From my previous existing product research, I was able to identify a range of different styles, shapes, and materials which could influence and inspire my final design. I have decided on a more formal style as this is more appropriate and it is something she currently does not own. We both like the Glassons jeans shape, therefore I would like to incorporate this into my design. I have decided to design my garment to be tighter around the waist and hips and loose a**

**round the ankle, creating the 'wide leg' look. On the right, I have inserted two images that portray how I would roughly like my final design to look. XXXXXXXX never purchases pants with a zipper or button as they tend to not fit her correctly around the waist and legs. Therefore her personal preference is drawstring or elastic pants, as she knows they will almost always fit comfortably. Although as she is after more formal pants she is open to having a fly front, as she trusts that I can work with her needs, to create a garment that fits her comfortably and correctly. I have decided to use a button fly, as this would create a chic final outcome and count as one of my complex procedures. The teacher agrees it will also be a good idea to make these.**

4

## Social and physical environment research

### Physical

Physical properties such as durability, warmth, flexibility, form, colour, and texture are all important to consider throughout the process of designing the garment. Not thinking about these factors will result in a final product that is not durable in its chosen environment, therefore not being fit for purpose. Although XXXXXXXX will not be moving much in my garment, I still need to make sure it has strong performance attributes and adheres to the final specifications, meaning it needs to be flexible for her to walk/move and sit in for extended periods of time, therefore it shouldn't be too tight around her stomach, and thighs. The wide-leg pants I am designing need to be comfortable therefore ventilation is a must, I do not want my stakeholder to feel trapped, and this will also help resolve my client's issue as she struggles with finding pants that fit her correctly around the waist and legs. To ensure the pants will sit properly and not fall down when moving I will be incorporating a button fly. It is important that my design is suitable for an evening dinner. Due to Wellington tending to have colder temperatures throughout August it is important that I follow my specifications of the pants by not being too short or thin, if I failed this it would result in my client feeling cold, therefore the design would not be fit for purpose. And because she would also like to wear her garment throughout the remainder of the year, I needed to consider which fabric would be best suitable all year round, to ensure the final product follows the specifications to be fit for purpose. Due to the wide leg pants being suitable and appropriate for both formal and casual environments they would not go to waste and thereby follows slow fashion. XXXXX also says that it will be good to design a pair of pants that can be dressed up to be more formal, or dressed down to be casual, this gives the wearer a choice in how she would like to display her new wide-leg pants. 2

### Social

When beginning to design my garment it is important to ensure that it is socially acceptable within its chosen environment. This means considering what others may be wearing in a similar environment, such as a formal event. The general dress code for a formal evening is either a long (maxi dress) or long pants and some sort of blazer/blouse/coat. This also connects with current trends, as I would like to design a final garment that is trendy and can be used over years without going out of fashion. Recent trends have portrayed an increase in wide-leg pants, therefore this helps with the social acceptability of my design. Colour choice also is an important factor, as specific colours will be in fashion and others not. Different shades and styles stop being trendy, therefore this is something I need to take into consideration before developing my product. Fashion trends and colours are important to my stakeholder as she will be the one wearing the garment socially. For XXXXXXXX to wear long pants she is ensured to fit within the environment, therefore she can feel more comfortable and included. I will use current trends as an inspiration as I am aiming to create a unique pair of pants dedicated to her issue. "The social environment in technology is the context of a group or groups of people and their interaction with a technological outcome and/or its development." The social accessibility in this design is that XXXXXXXX will fit in or stand out within the chosen environment Therefore it is highly important to consider any feedback she gives me, to ensure that she will feel comfortable and proud of what she is wearing. The social environment will be both males and females within the restaurant who will also be dressed formally, therefore I need to consider visual aesthetics such as appearance, and this is where current fashion trends will be helpful. 3

## Final brief 5

I am going to design and develop a high quality pair of wide-leg pants for my stakeholder to wear at her 18th birthday dinner held on August 28th. The pants are specifically designed for a formal dinner although my client would also like to wear these pants all year round, dressed up or down. The wide-leg pants will be made from cotton linen as using a natural fiber is more sustainable and makes recycling the textile a lot easier. I decided to design this garment for my stakeholder struggles to find pants which fit her correctly around the waist and legs and I would like to try resolve this issue. The pants will be socially acceptable as they do not display anything explicit, therefore appropriate for the chosen environment. I have decided to finalise on a green fabric due to Rebecca's blonde hair and tanned skin. My target audience is teenagers and young adults aged between 15 and 19. She does not currently own any wide leg pants, so this will be something new for her wardrobe. I have completed a large amount of research regarding my clients issue, existing products and trending designers, doing so helps justify why I should create this garment. I have followed my brief throughout the design process and have hardly made any changes due to the fact my client was fairly happy with my original one.