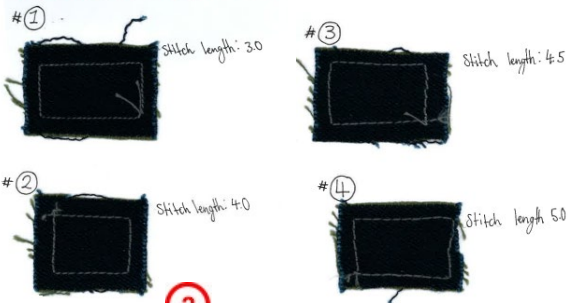




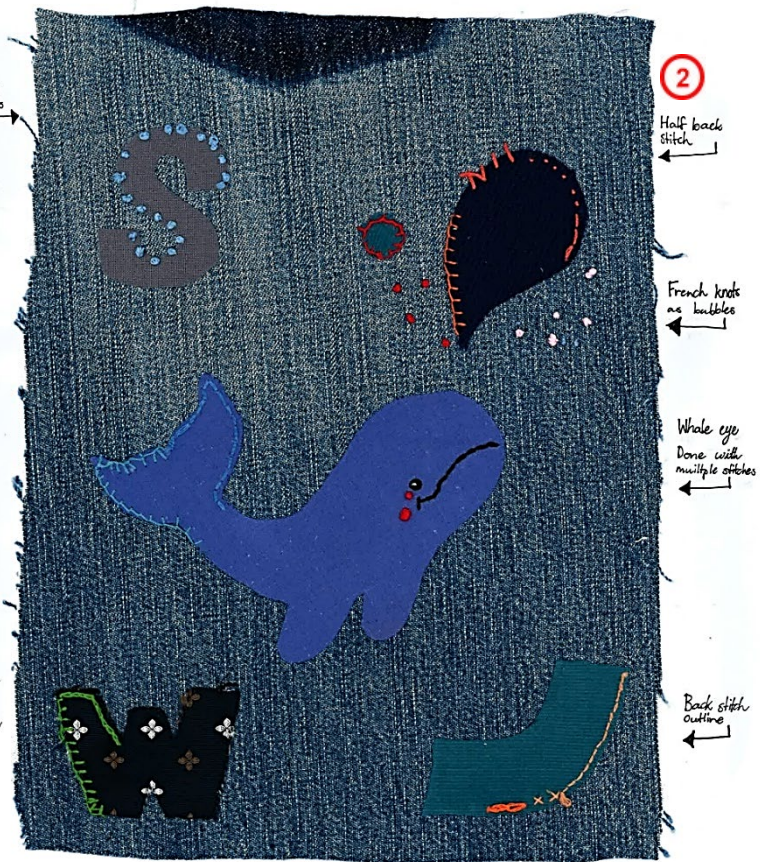
TESTING AND TRIALLING
STITCH LENGTH



2

Machine embroidery:

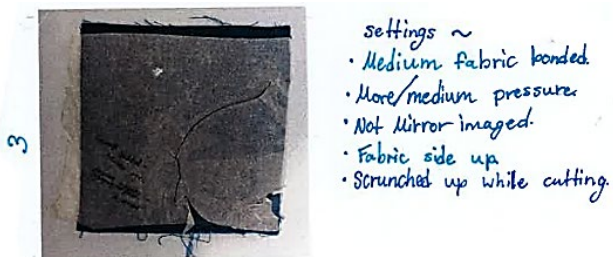
- More serious.
- Simple but detailed.
- Clean and neat.



Hand embroidery - More detailed/easier to add detail.

- Less order than machine embroidery.
- Easier to make it your own with details.
- Does not have to be neat.
- Whales are more detailed - intricate - sophisticated.

Trail 2 and 3 of whale.



settings ~

- Medium fabric bonded
- More/medium pressure
- Not Mirror imaged.
- Fabric side up
- Scrunched up while cutting.

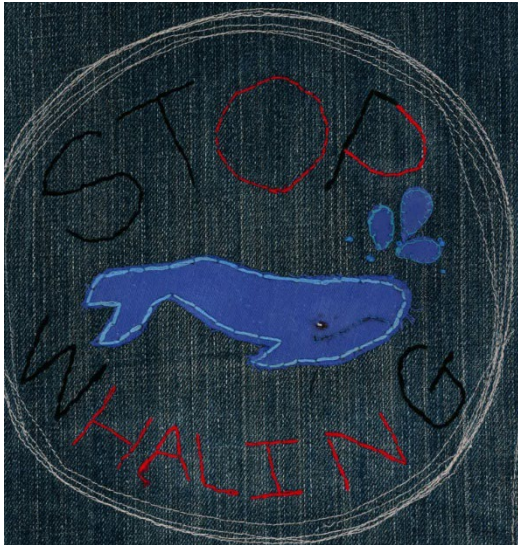


settings ~

- Medium/more pressure.
- fabric side down/bonded side up
- Medium fabric bonded.
- Mirror imaged
- Fabric and bonded not cut to size.
- Got scrunched up while cutting

After trialling and cutting out the whale and the water drops + talked to my teacher and we decided for me amount of effort it was taking (and would take) to cut the whale shape with the cicut cutter it was not worth it. Especially since it was much easier and quicker for me to draw the whale and cut it out by hand. I personally also think that the whales cut with the machine do not look as nice as they could. They look neat, but the blade frayed the fabric which did not look very good, but on the water drop it looked better. Though still cutting the shapes out with the scissors this didn't happen as much. After getting stakeholder feedback from my classmates they thought that

TRIALING



3



I talked to my teacher and my classmate Jess and got their feedback on my on-going testing and trialing of applied design. They liked the orange letters the best and the blanket stitching around the whale. My teacher also thought that there should only be a few red French knots and with some blue ones. Jess also originally liked the orangy-gold though after talking to Jess they both agreed that the greeny-blue outline looked the best, which was the one I liked. When I was first doing it Ms Main suggested I do a different blue colour, which I thought was a good idea as the fabric look quite purple on my actual designs. Therefore I will use in my final applied design:

- Orange lettering
- Greeny-blue outline
- Cyan blue fabric for the whale, as it will match/go with the outline.
- Red (less) and blue French knots

4

The black embroidery thread for the lettering does not stand out and the red and blue embroidery lettering does not look that great. I also do not think the orange embroidery lettering does not look very good with the orangy-gold outline, ~~as~~ they sort of clash. Therefore I am glad that my stakeholders thought the same as me with my applied design.

I put my design on the back of my jacket in the middle as it would be the centre spot and would be hard to miss if you saw my jacket from the behind. I put it in the middle as I wanted to avoid sewing over the topstitching and I wanted it to be at eye view for anyone who was behind me, so you could not miss it. I also did not want the seams/topstitching to end up in my applied design and I wanted my design to be centred so there would be symmetry on the back of my jacket, so it is balanced.

5

Use adornment to communicate your message:

I think that my applied design on my jacket clearly communicates my message of, 'Stop Whaling' as my stakeholders have said that my design is pretty intense, and I feel that it is pretty straightforward, to the point and eye catching, which helps to get my message across.

