Student 3: Low Merit

NZ@A Intended for teacher use only

Level 2

CONCEPT FOR ECO CAMPAIGN 2014

(Page one of your assignment)

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SW / KR

What eco issue are you going to promote? Drink bottles as building materials

Where can/will you find information about this issue? Ive been finding my infor mation on the internet and searching for images.

Who is your campaign aimed at ? My campaign is aimed at the people of new Zealand that are building homes, using a eco friendly resource for building materials. While building houses and other structures for the the people around Nz, it is recycling plastic waste, there for good for our environment. Be as specific as you can : age, sex, social niche etc

what kind of campaign slogan could be used to promote your campaign Think up at least 2 Trash to towers

Message in a bottle

Slogans

Research: BPA (Bisphenol-A) a chemical that Drink comes off old plastic, mainly from drinking bottl Drank es that harms the environment. There are com panys that make Bpa free bottles so you would n Plastic

eed to use them. **Bottles**

Ecology Envioronmnet

Building Architecture

Home Don't bottle up your bottles Abode Bottled blue prints Recycle Botling blue prints Re use Bottletecture Building with bottles House in a bottle Plastic place power Buildings in a bottle Recycled buildings

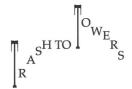
Topia Recycled Cosm Building by Upcycle

Utopia The upcycled architecture initiative Waste Amazing up-cycled architecture

Message in a bottle Conscious Building with bottle Awake Bottle Aware Think outside the bottle Collaboration

Buidings with bottle Trash to towers

TRASH TO TOWERS



TRASH TO **TOWERS**

TOWERS

















