

Exemplar for Internal Achievement Standard Visual Art Level 2

This exemplar supports assessment against:

Achievement Standard 91312

Use drawing methods to apply knowledge of conventions appropriate to photography

An annotated exemplar is an extract of student evidence, with a commentary, to explain key aspects of the standard. It assists teachers to make assessment judgements at the grade boundaries.

New Zealand Qualifications Authority

To support internal assessment

Grade Boundary: Low Excellence

1. For Excellence, the student needs to use drawing methods to apply in-depth knowledge of conventions appropriate to photography.

This involves critically selecting and using particular processes, procedures, materials, techniques and pictorial conventions according to an intended purpose when making artworks.

This student has demonstrated a strong pictorial intelligence, technical competence and thematic purpose. The student starts with emulation of an image by Anna Orlowska (1) and then applies the artist's pictorial conventions in their own image (2).

The student clearly identifies the thematic purpose teenage angst. They explore a variety of devices to communicate this idea, including a domestic environment (2), extreme cropping and controlled lighting (5), and limited colour and expressive body language (6).

Throughout the investigation the student uses peer feedback (3) and selfevaluation (4) to assess the effectiveness of each outcome. This strategy enhances the student's opportunity to critically select future technical and pictorial approaches.

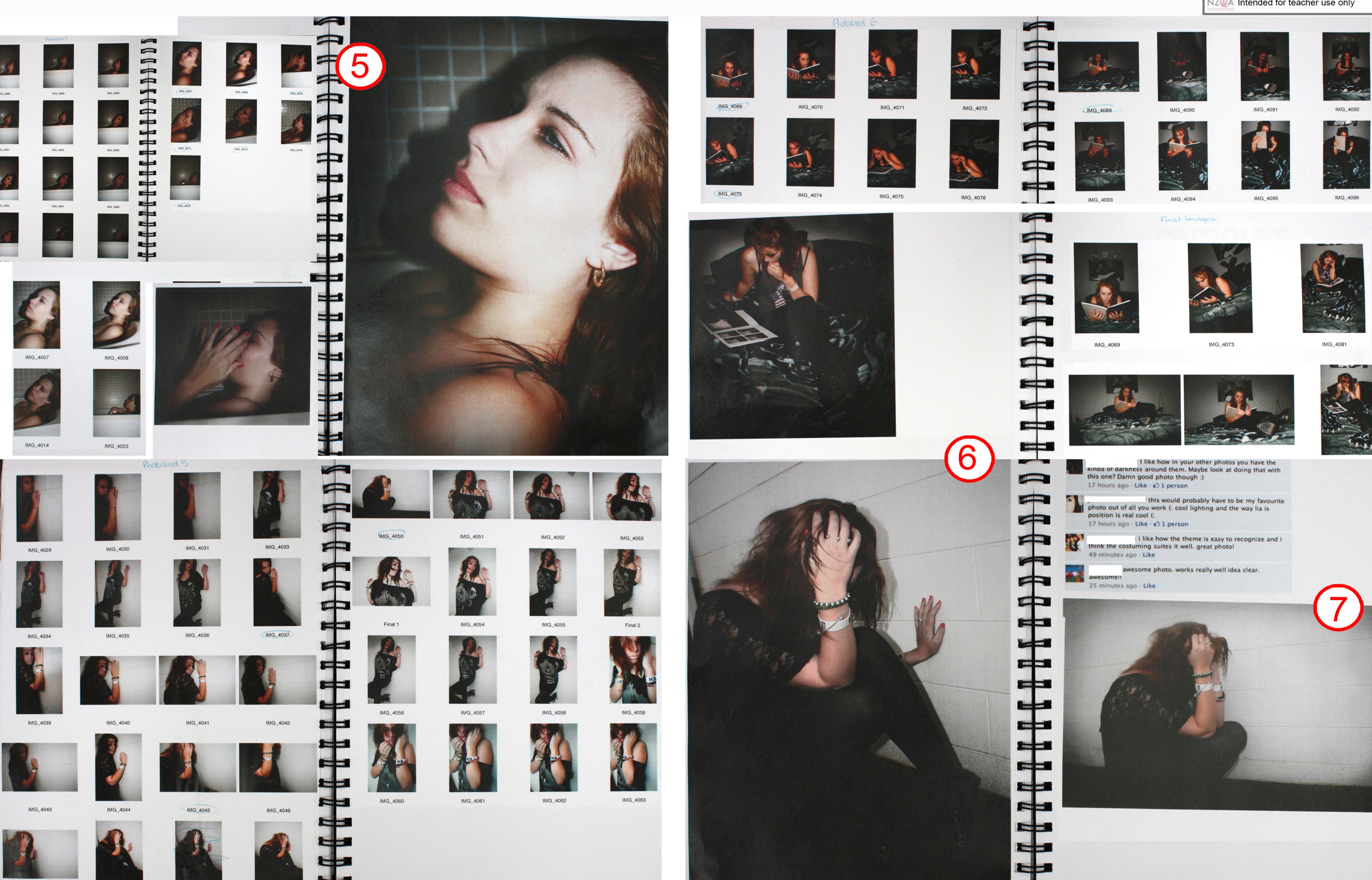
The final outcome (7) shows the in-depth knowledge needed for Excellence by successfully integrating the most successful pictorial and technical elements of the preceding photo-shoots. This work effectively achieves the intended purpose of depicting teenage angst.

For a more secure Excellence, the student could further refine the particular technical strategies to support the communicative intention of the work. For example, the heavy vignetting in the reading image (2) creates a claustrophobic isolation effect. This intensity is not replicated in the lighter vignetting of the final image (7).

Student 1 Page 1: Low Excellence

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IMG_4047

Firal 3

Grade Boundary: High Merit

2. For Merit, the student needs to use drawing methods to apply specific knowledge of conventions appropriate to photography.

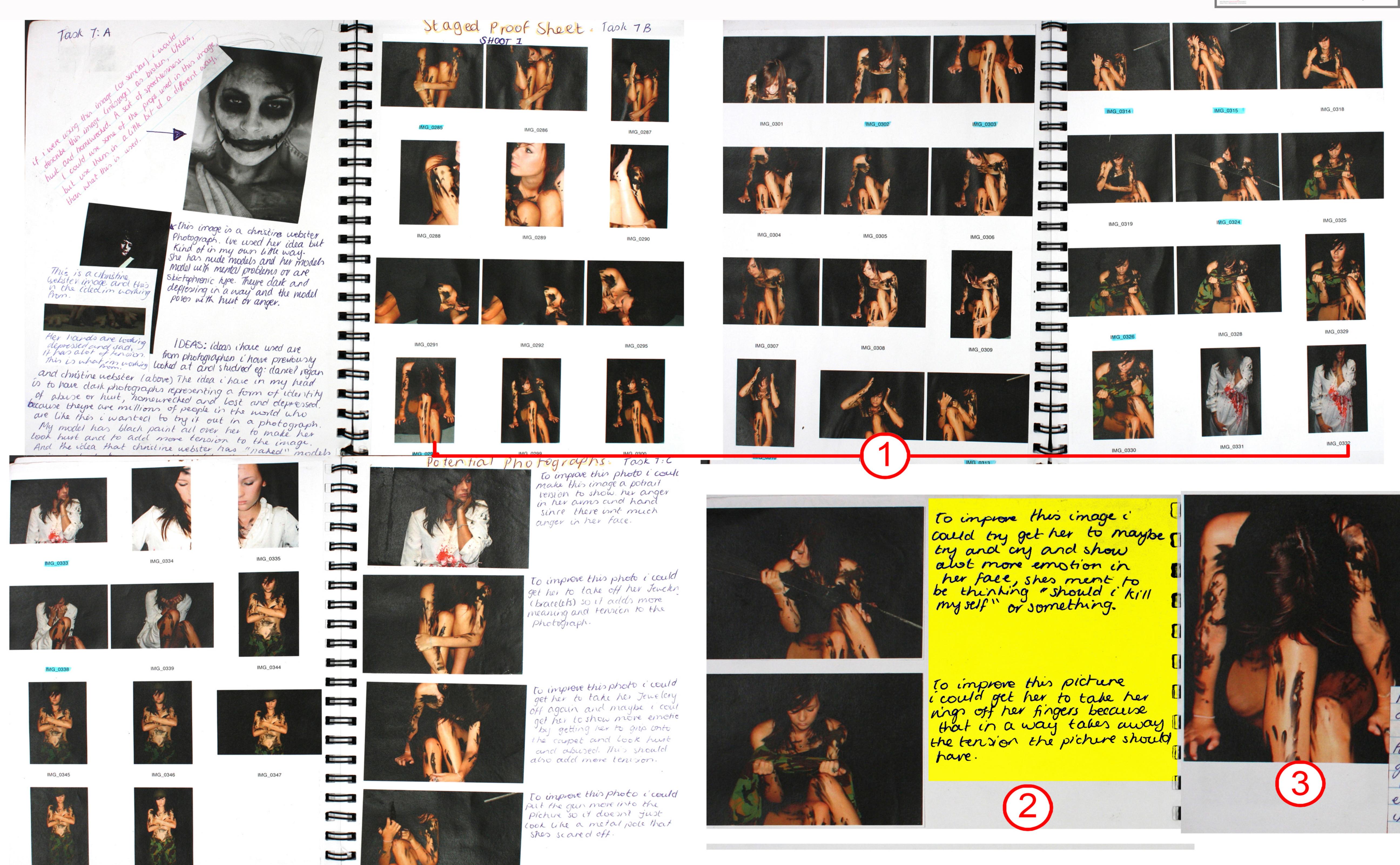
This involves selecting and using particular processes, procedures, materials, techniques and pictorial conventions according to an intended purpose when making artworks.

This student has identified the thematic proposition of physical abuse. The first sequence (1) uses the pictorial devices of dramatic lighting and tightly cropped compositions to enhance the intensity of the images. The mud smears more subtly imply damage and feelings of unworthiness than blood. The final image in this sequence (3) is deliberately anonymous to reflect the universal relevance of the theme.

The student explores three approaches to the theme, with peer (5) and self (2) evaluation used to identify the strengths and weaknesses of each approach. This process help the student to select the most successful pictorial and technical aspects for further development.

To reach Excellence, the student could show a greater degree of connectedness between each approach. For example, the hand sequence (4) does not provide opportunity for the student to advance their understanding of the studio lighting and body expression conventions explored in the other two sequences.

The third sequence (6) could present a final outcome to show critical selection of pictorial and technical conventions. For example, the student could select and reframe the strongest image, and then enhance the effect through modifying tonal values and colour saturation.



IMG_0348

21 hours ago - Unlike - i 1 person

s i like how scary this photo looks, maybe if you access carkness around the edges of the photo. I agree with



Grade Boundary: Low Merit

3. For Merit, the student needs to use drawing methods to apply specific knowledge of conventions appropriate to photography.

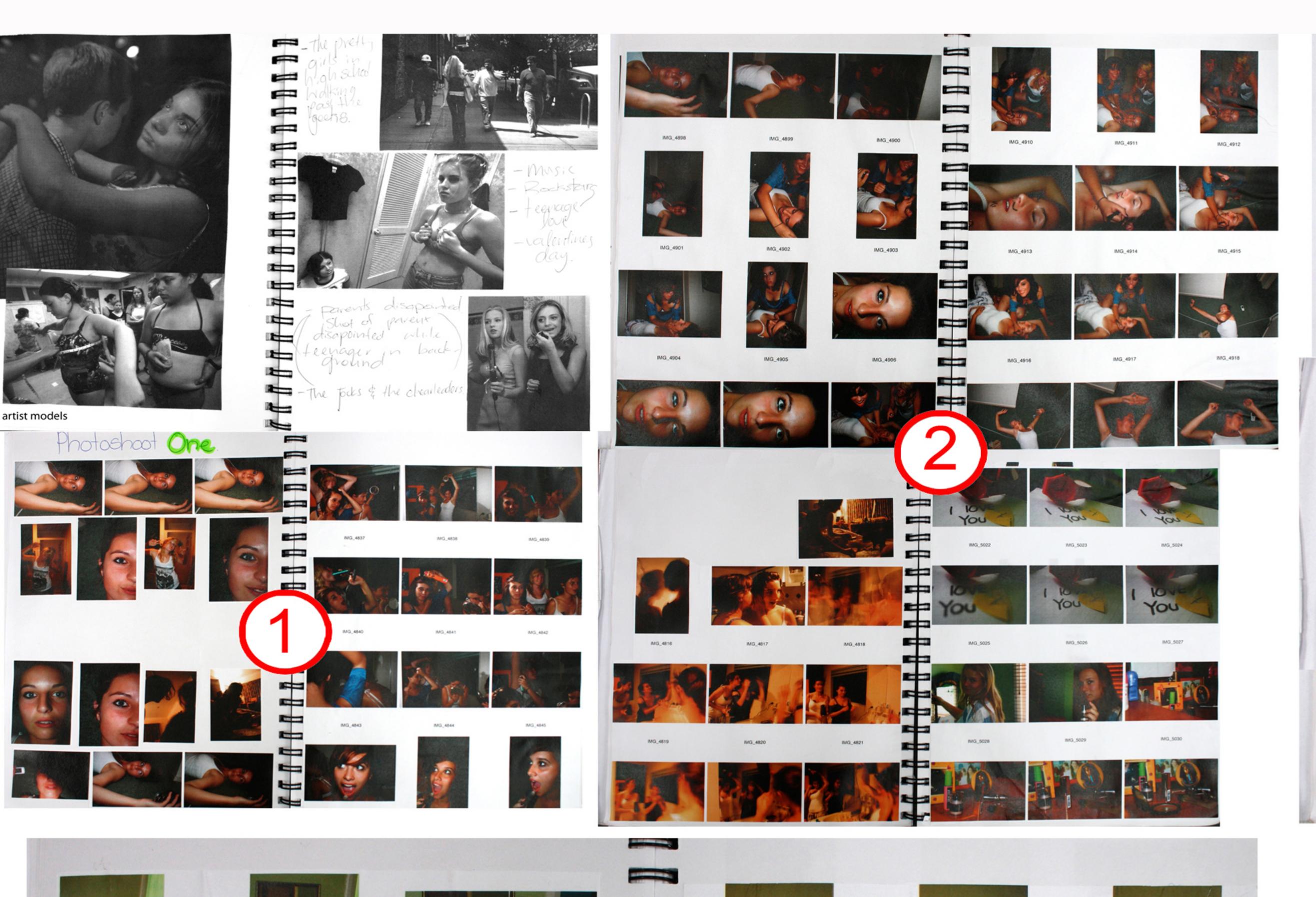
This involves selecting and using particular processes, procedures, materials, techniques and pictorial conventions according to an intended purpose when making artworks.

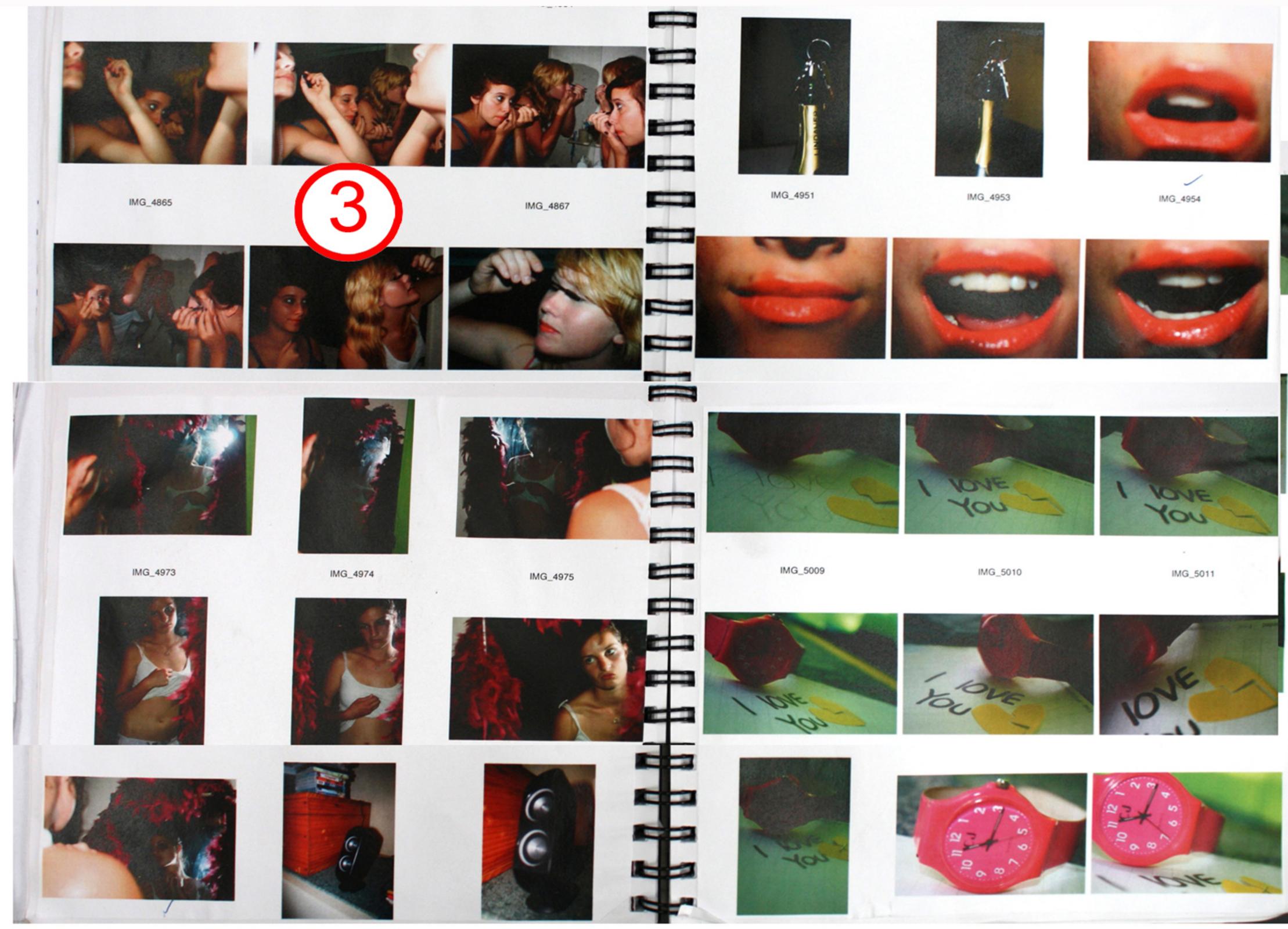
This student has begun with the concept of teenage identity and explores a range of visual approaches loosely related to this theme. The first half of the investigation demonstrates the ability to apply the specific conventions of documentary photography (1) (2) (3). The student then applies the technical conventions of studio portrait photography (4).

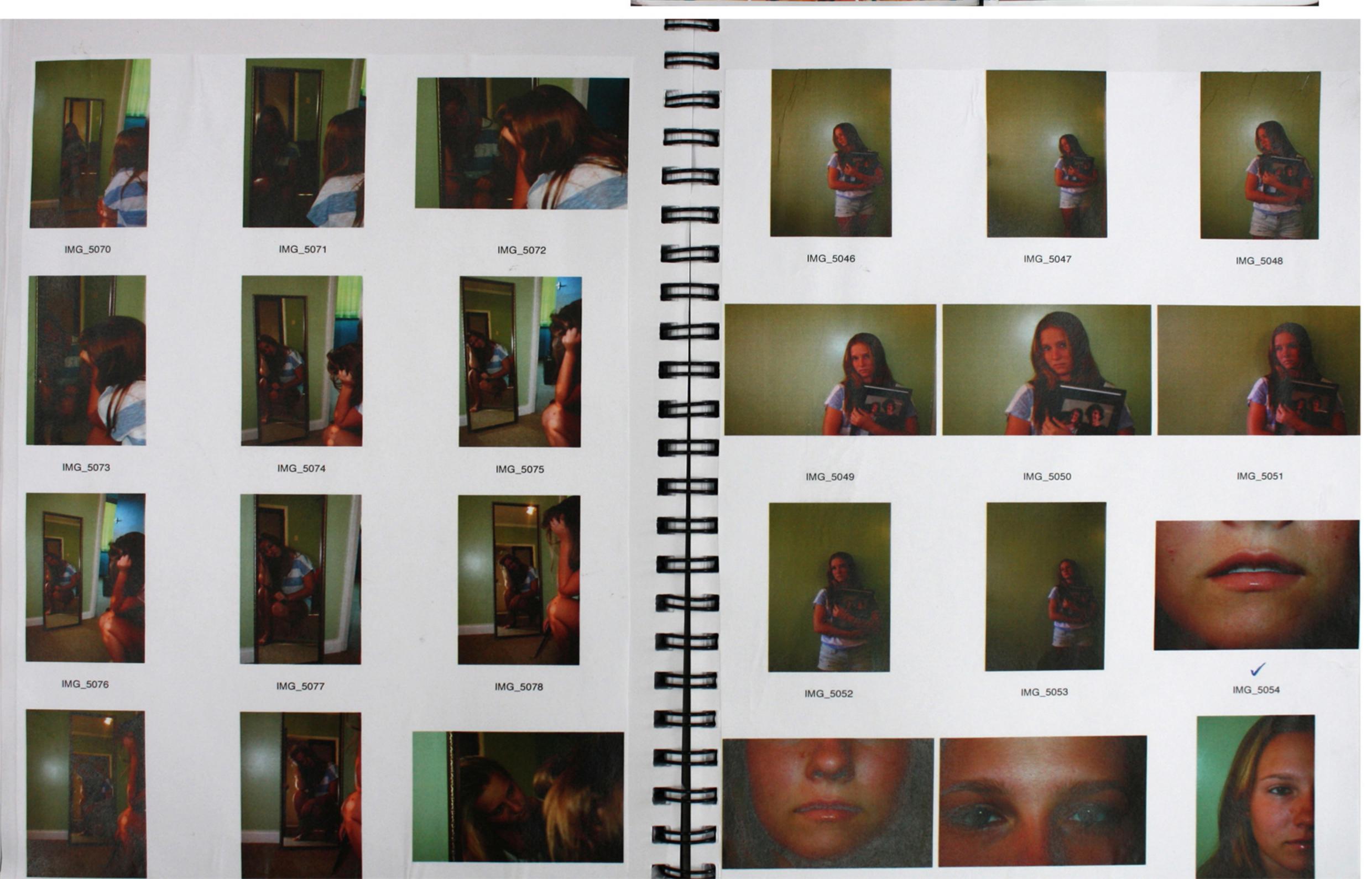
In the final sequence the student adopts the anatomical close-up approach of John Coplan (5) to a series of hand and face images. These show specific knowledge of lighting (6) and cropping (7) conventions.

For a more secure Merit, the student could explore either the photo-documentary, studio portrait or close up strategy in greater depth. This would demonstrate more convincing application of one particular approach.

The student could also show more selective enlargement of the more successful images. The contact sheets show options that are arguably stronger in terms of technical and tonal qualities (6) than the image chosen for enlargement (8).

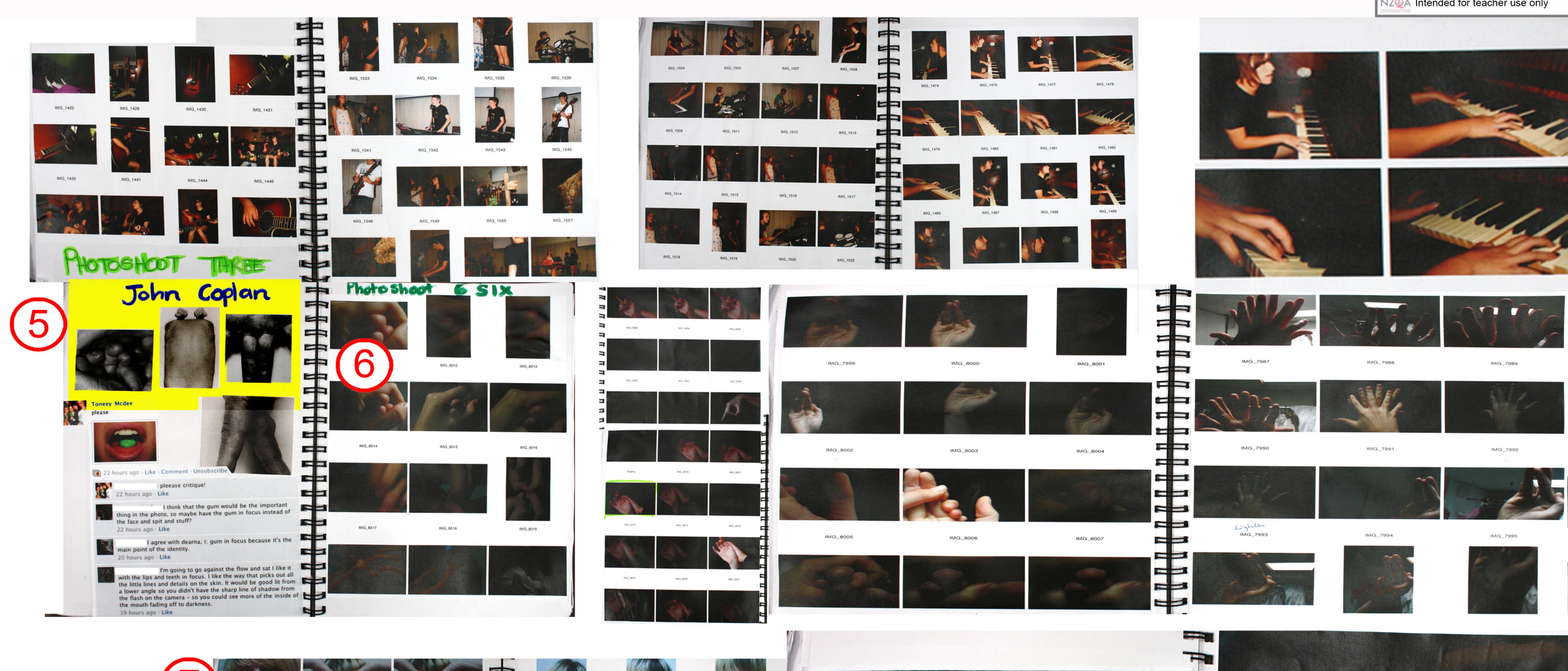




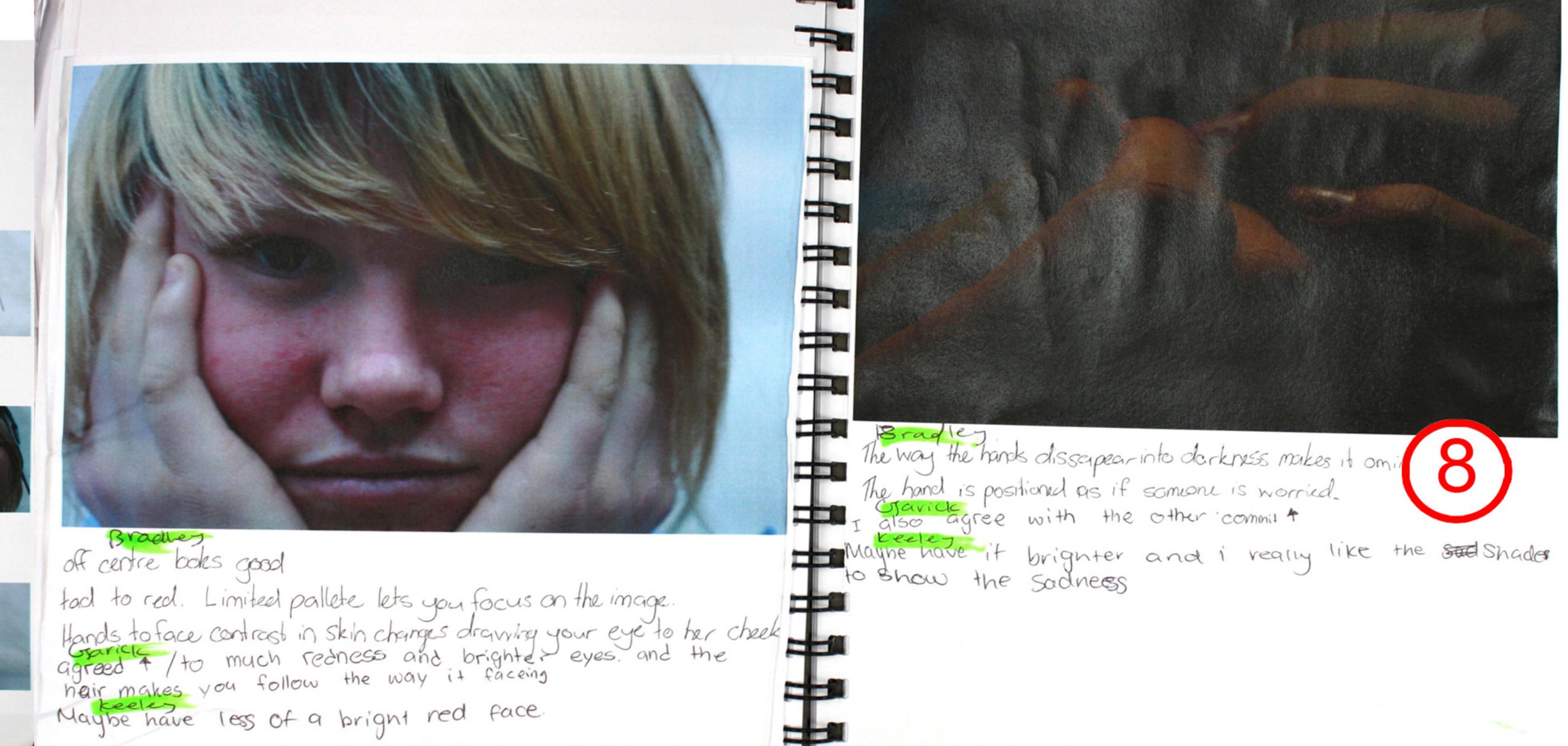












Grade Boundary: High Achieved

4. For Achieved, the student needs to use drawing methods to apply knowledge of conventions appropriate to photography.

This involves using processes, procedures, materials, techniques and pictorial conventions when making artworks.

This student has explored the pictorial device of costume and mask to express an assumed identity. The thorough working process comprehensively documents a wide range of pictorial options in each photo-shoot (1). The student then identifies and enlarges the most successful images (3).

The student manages particular colour conventions including muted harmony (2) and the juxtaposition of complimentary colours (3). The convention of cropping has been used (4) to eliminate distracting details and tighten the compositional focus.

Consideration of pose and gesture is applied to accentuate the character of each image, for example the joyful dancing of the young girl (4) in contrast to the static poses of the mysterious masked figure (5).

To reach Merit, the student could show more sensitive consideration of the figure-background relationship to enhance the narrative content. For example, the relationship between colourful girl and flowers in the largest image (3) could be further developed.

The student tends to conceive and complete a photo-shoot, and then move onto a different idea. To show understanding of a specific convention, the student may have needed to revisit one of the concepts after evaluating the outcomes of a first attempt.



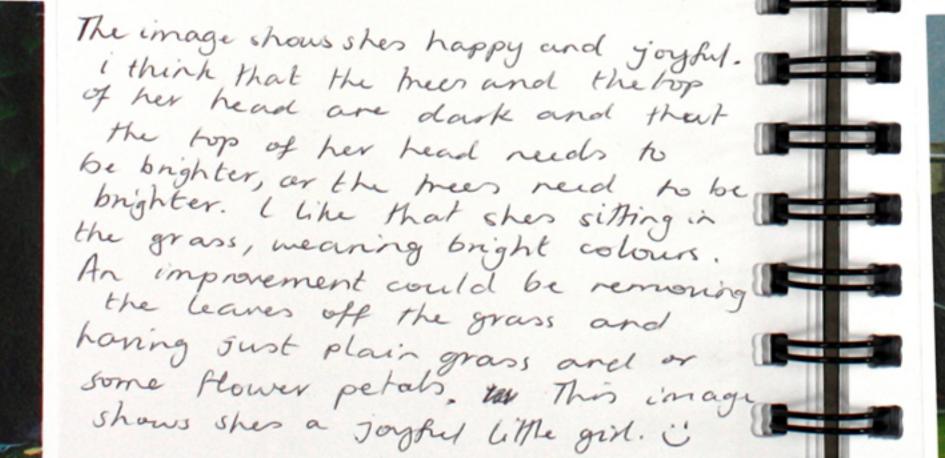
- this image shows that she's happy, the likes bright colors and yellow flowers, sitting in bright adoved grass. it gives an identity of what the person

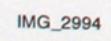
- the imago works visually really newell, all the colors go together and the dark green in the background makes the colors more vibrant

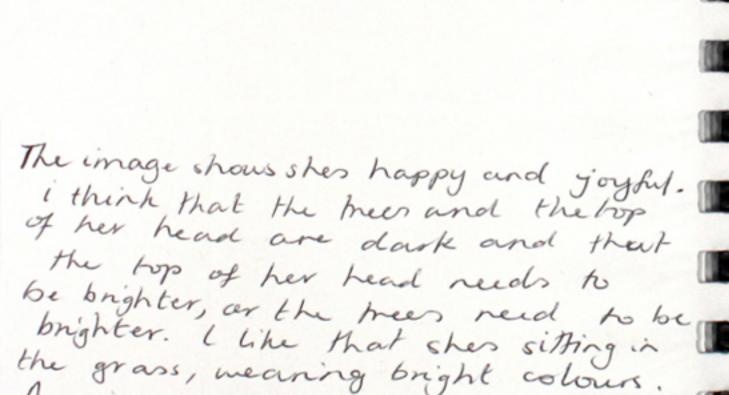
-no influencial artists

it could be improved by removing the leaves so it doesn't take your the main focus of the picture away.











IMG_3000

- the image shows that she likes flowers and bright colours because of what she's wearing and whate in her

- This image does work well. Has a good use of natural light and appropriately coloured.

Doesn't need to be improved.

- I don't see the artist that's been studied for this idea.

facebook critiques



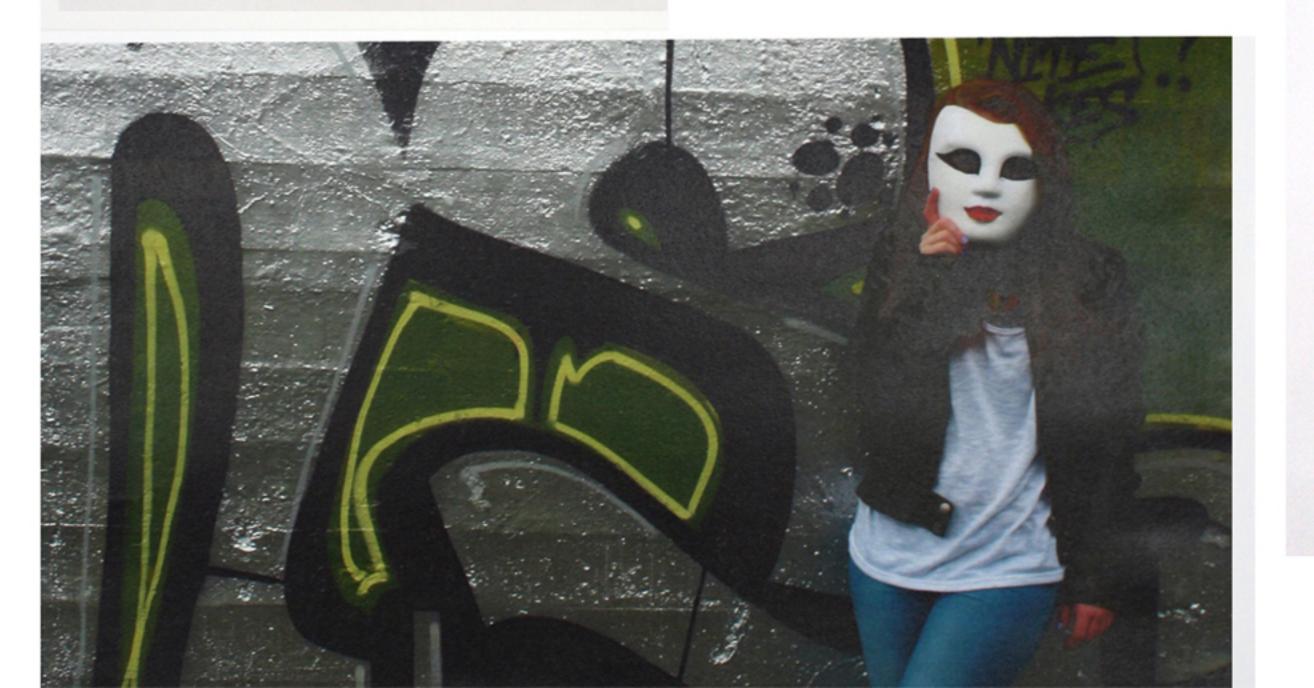
+ this Image shows me that she was a doncer when she was little and dancing has been a king part of how life so i think the image communicates Kelsy's identity Well.

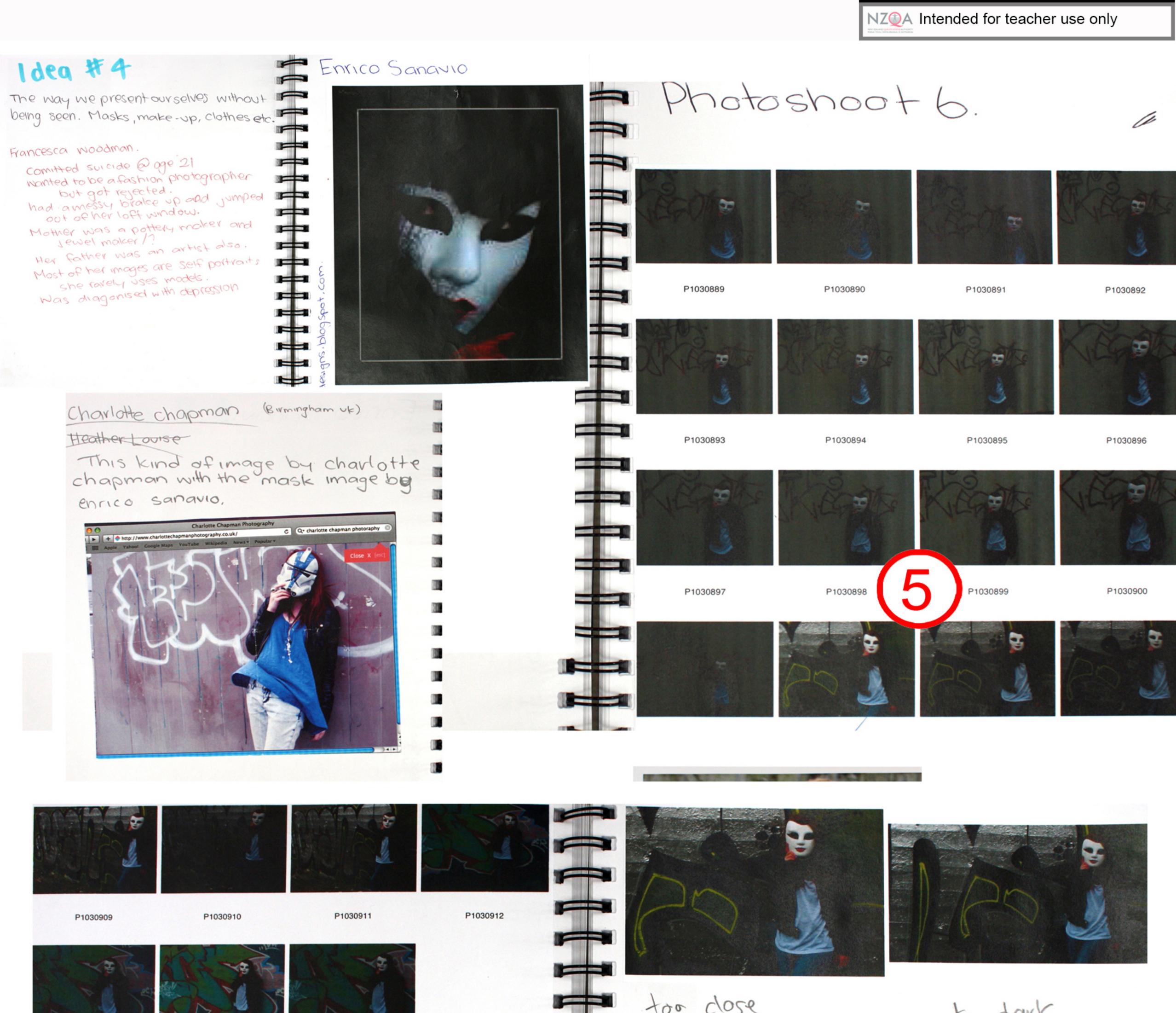
+ This image does work well, its a nice natural light and is appropriately coloured. Very Well done.

+1 can't find the artist that She Studied to get this image idea.

I would also crop it so that the focus is on her rather than the background.







P1030915 on Monday - Like - Comment - Unsubscribe □ View all 4 comments and I love the background and how mischief it looks. I love how you have the mask hiding her face, that gives it a really great Tuesday at 6:01pm - Like - 1 person You've managed to get the girl to stand out against the really busy background too. And somehow the mask links in to the bombing. Maybe it's something about the black of the eyes? Good photo. Tuesday at 7:04pm - Like





don't like this image as it is





Kimiko Yoshida sh3sacamill310n. Wordpress.com



Kimiko Yoshida www.changethethought.com/kimako-



Bette by Richard Billingham . Php?t = 6921

This idea portrays my childhood. I was a crazy little dancer that loved to wear tutus and leotards as I did ballet for a while.

Photoshoot 1

















IMG_2987

IMG_2988













IMG_2903





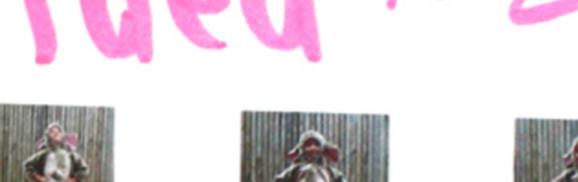














IMG_2915

IMG_2891





IMG_2892

IMG_2898



IMG_2893

IMG_2899



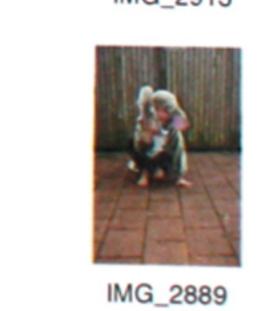


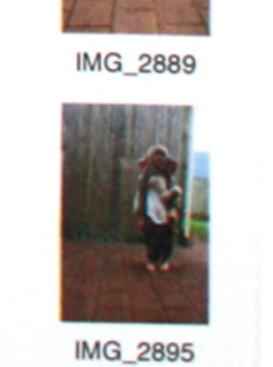
IMG_2894

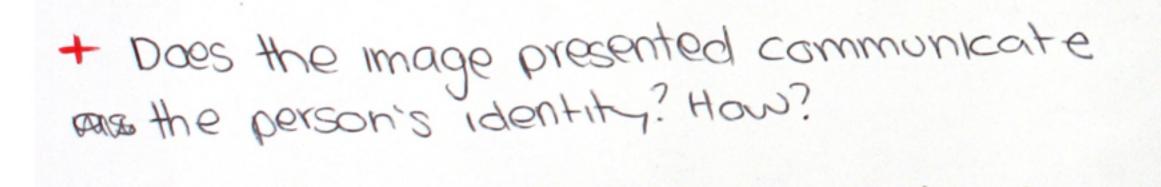
IMG_2900











+ Does the image work viscoily - is it balanced, well composed, appropriately coloured etc, and how could these be improved?

+ Does the work show understanding of the design repodels that have been studied?





IMG_2911

Grade Boundary: Low Achieved

5. For Achieved, the student needs to use drawing methods to apply knowledge of conventions appropriate to photography.

This involves using processes, procedures, materials, techniques and pictorial conventions when making artworks.

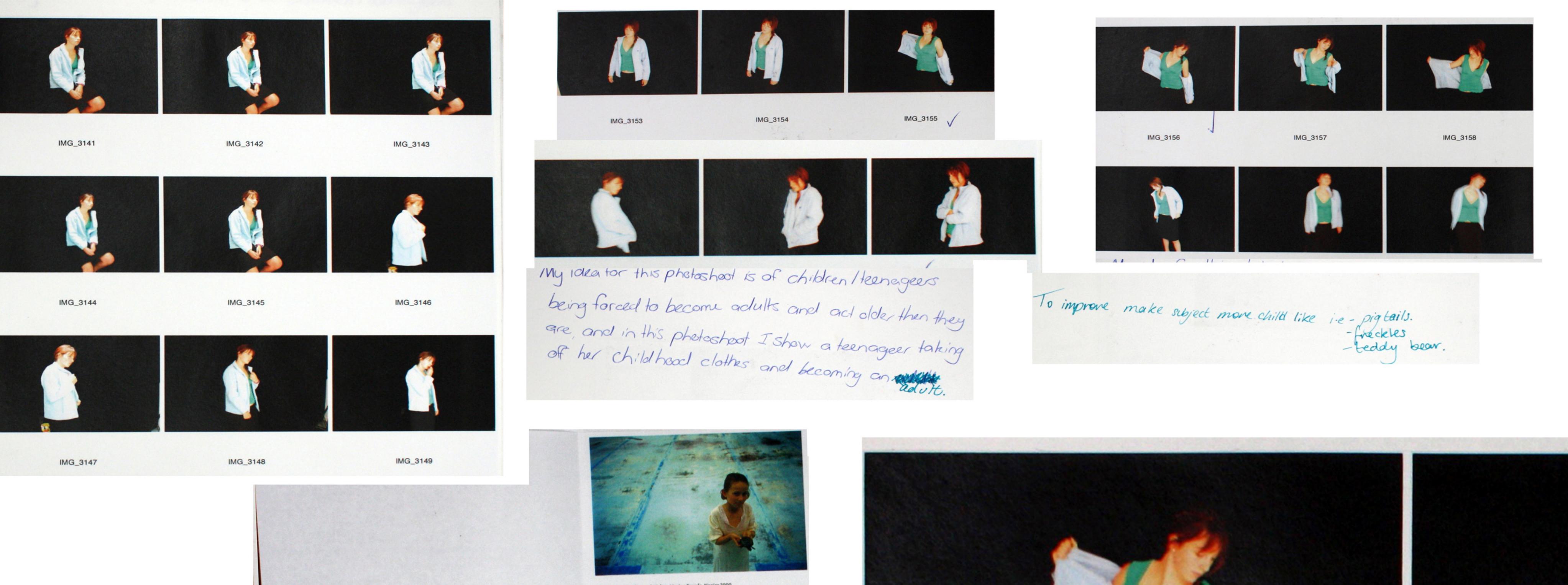
This student has completed four photo-shoots exploring the idea of children behaving older than their age. The controlled lighting, specific subject isolation, and narrative sequencing in the first two photo-shoots (1) (3) shows appropriate knowledge of these conventions.

The second shoot (3) applies studio direction, strong directional lighting, and image sequencing conventions, to successfully support the narrative intention.

For a more secure Achieved, the student could show further refinement of the sequencing conventions used in the first two films in the third and fourth photoshoots (4) (5). Selecting key images to enlarge as a narrative sequence would show more convincing application of the conventions explored in the preceding films.

The second photo-shoot includes some interesting options (2) that could be explored to create a more engaging sequence. Exploring these options may result in a more evocative sequence showing greater knowledge of the identified conventions.

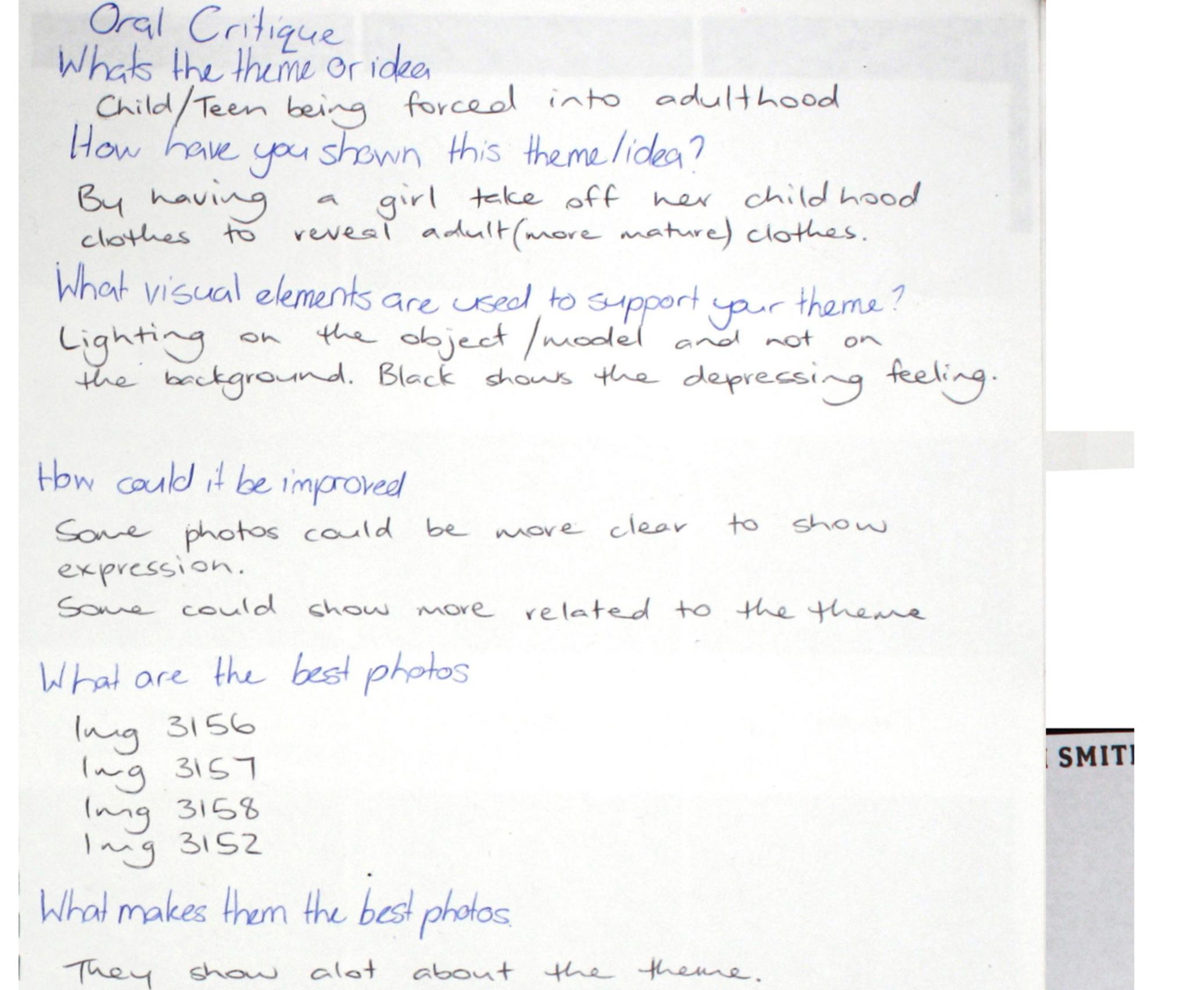
The clear compositional decisions made in the initial photo-shoot could also be applied to the later series. This includes more consistent focus on the primary action of the figures and the elimination of distraction details such as the trees and buildings (4).



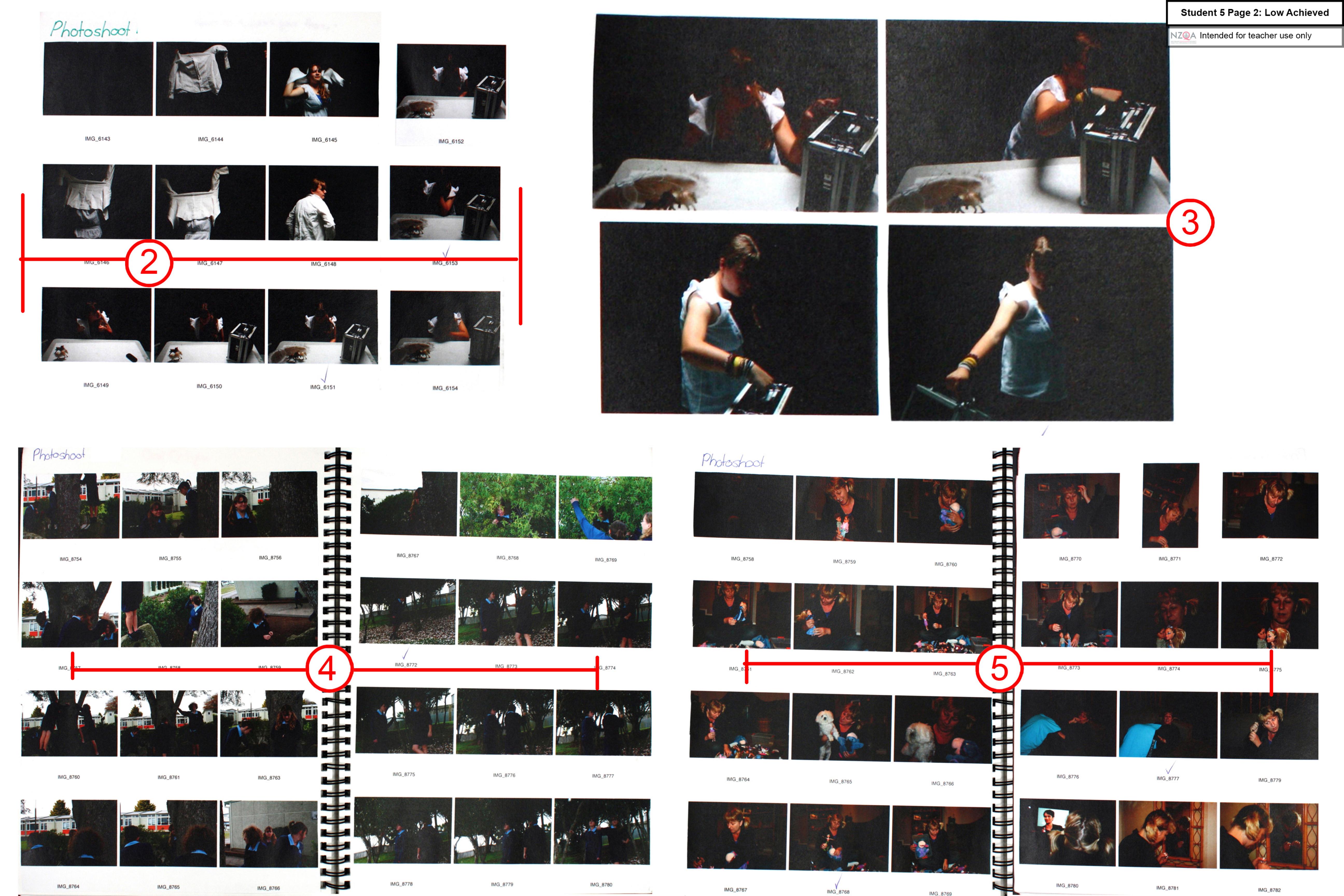


Student 5 Page 1: Low Achieved

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they show emotion clearly, and are clear.



Grade Boundary: High Not Achieved

6. For Achieved, the student needs to use drawing methods to apply knowledge of conventions appropriate to photography.

This involves using processes, procedures, materials, techniques and pictorial conventions when making artworks.

This student has completed two short photo-shoots (1) (2) in an attempt to explore the concept of personal identity.

The final images (3) use a projected element to add visual interest and communicate meaning. The student uses compositional convention of tight framing and pictorial strategy of limited colour to unify these images.

To reach Achieved, the student could revisit the second idea (2) and resolve issues around sufficient lighting and explore more dynamic compositional arrangements. The student has identified pictorial revisions (4) that are likely to improve the images.

A more sustained investigation is needed for the student to acquire and then demonstrate the sufficient knowledge of photography conventions for Achieved at Level 2.

How images are viewed and valued is a key convention of photography when dealing with political or sensitive subjects. The student would need to clarify their position in relation to this Nazi material to ensure that they did not inadvertently offend the viewer.

Artist= student unknown

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2.2 45=

INTROOP you should allow approximately two weeks of class and home work time to complete this experience.

TASK1:

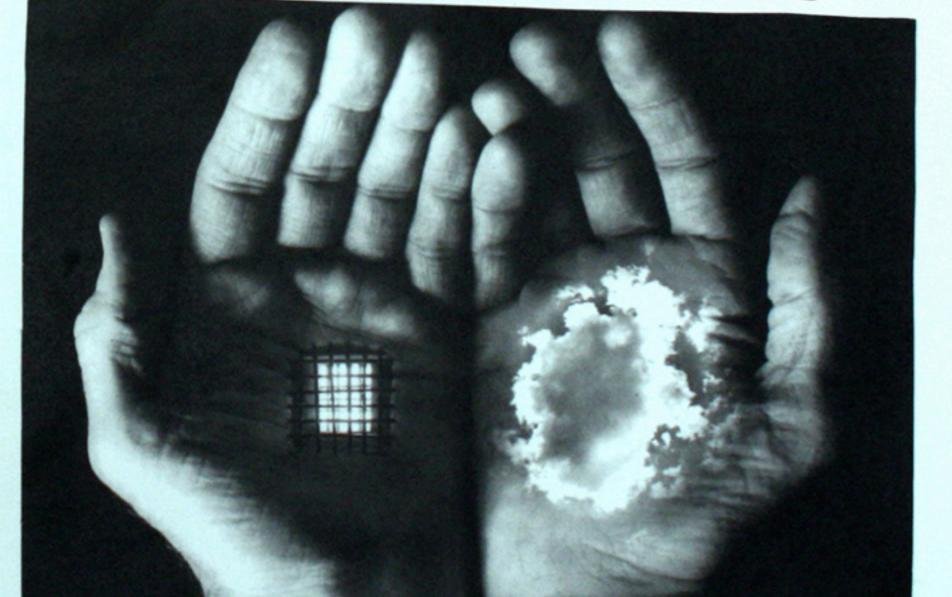
TASK 1 &

OBased on your theme note down 6-8 ideas
for Photographic images, consider the approaches
that are taken by artists you have studied previously
but you are encouraged to produce ideas that are as
innovative as possible innovative as possible.

• Working from these ideas shoot at least one Film. The Purpose of these images is to provide a range of images that will be developed and clavified over the next B weeks. Produce a proof sheet and paste it into your VD. over the next B weeks. Produce a proof sheet and Paste it into your VD.

Select 6-8 images that offer potential for further development. When making this selection your primary consideration should be the options that your images provide you for further development in relation to your theme. Problems with the in relation to your theme. Problems with the arrangement of elements and principals, and technical problems can be solved as 4000 work progresses. Make work prims of these images.







my third idea is to use projection

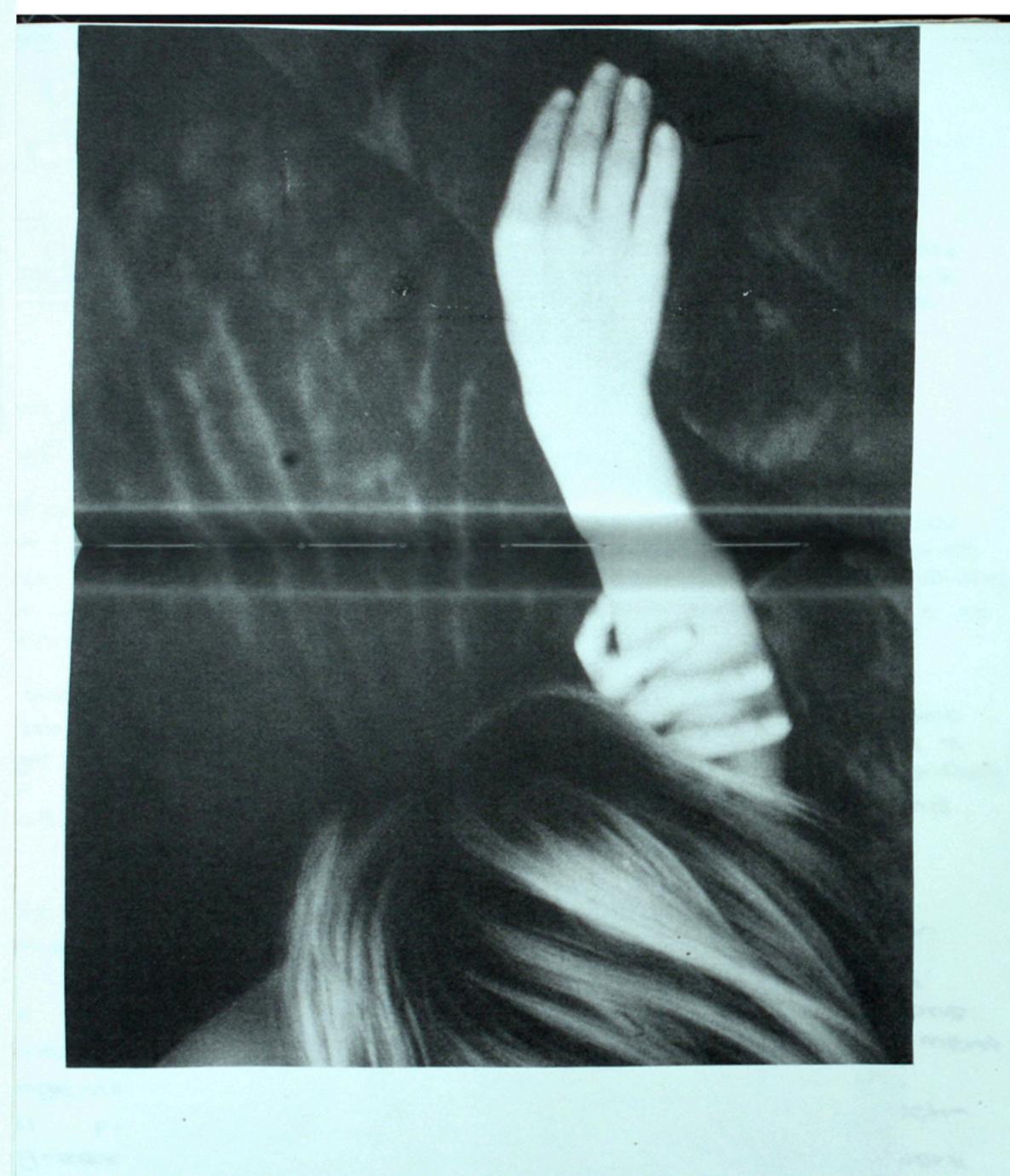
péoples identity.

again but this time with tattoos to show



secound I dea was to use projected of my cultural his tory and project on to my body.

Inspired artist = Christian Boltanski



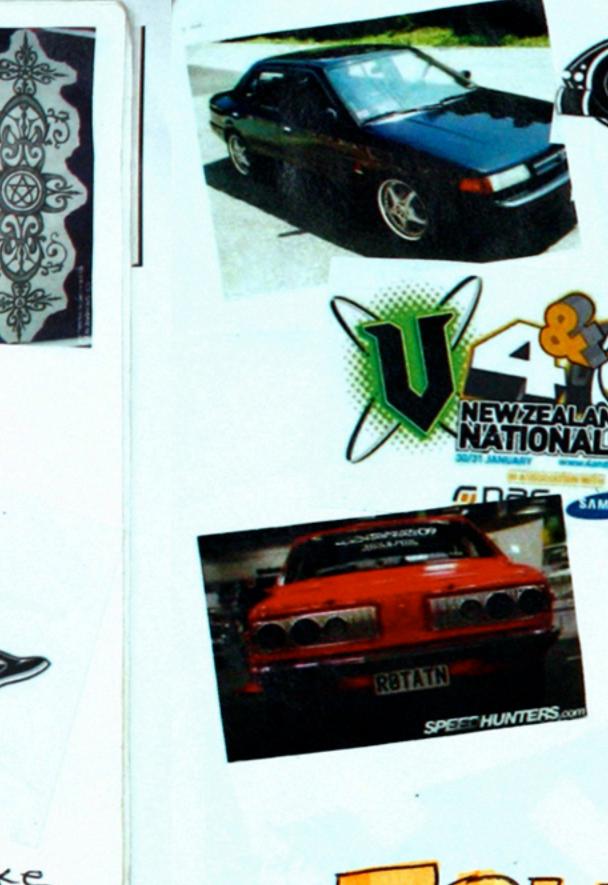






My first wea was going to use hands as the main theme and work from there through maybe pain reading to show identi-

Inspired Artist = Jerry versman





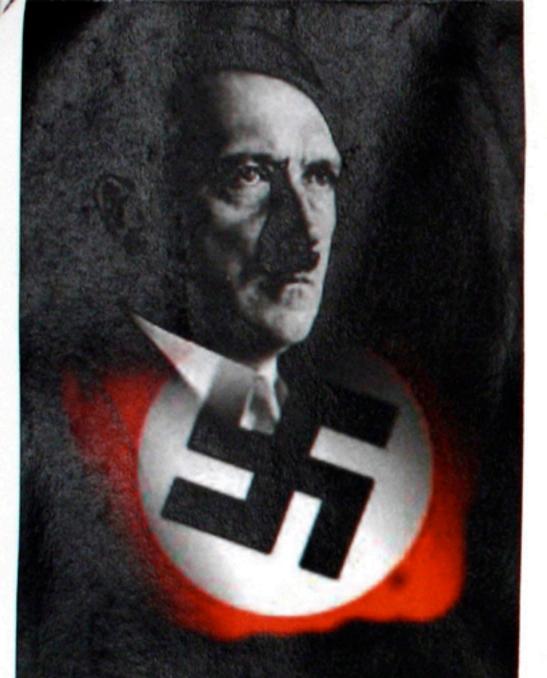
My Fourth idea is showing identity through cars and how people identify them serves this way by different colours, stickers or engines.

Inspired artist=



My fifth idea is to show identify through eye make up and the way it ravies how you see your self or group of people you belong to.

Inspired artist=



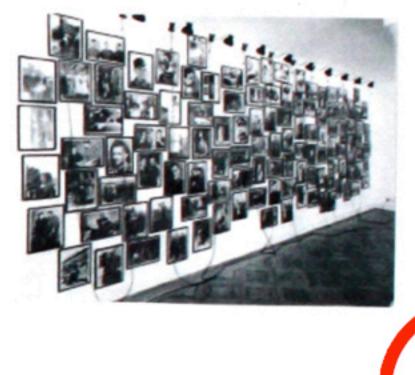


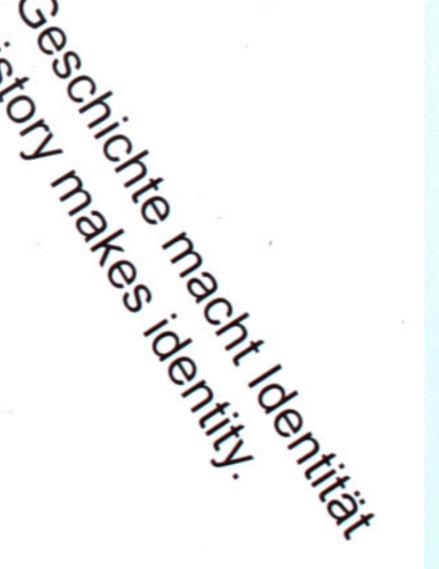






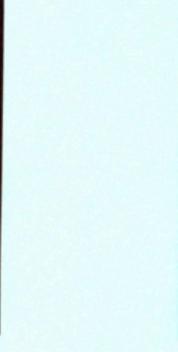
























Person's identity? How?

2. Does the image work visually - is it balanced. well composed, appropriately coloured etc How could these be improved.

J. Does the work show understanding of other avtists that the person has studied.?

make the picture being projected smaller so it fits on her back.

Crop the photo up to her skirt line. Tie the models hair up.

Put the object higher up on to the should evs.

Pochure two:

at the skirt line.

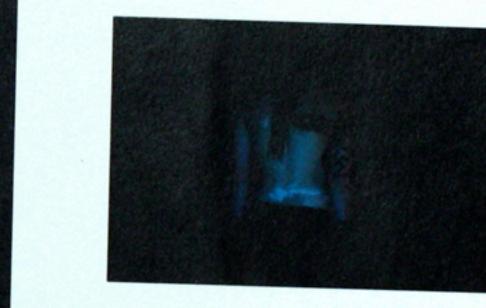








IMG_4024





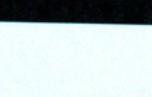
IMG_4016

IMG_4022



IMG_4015



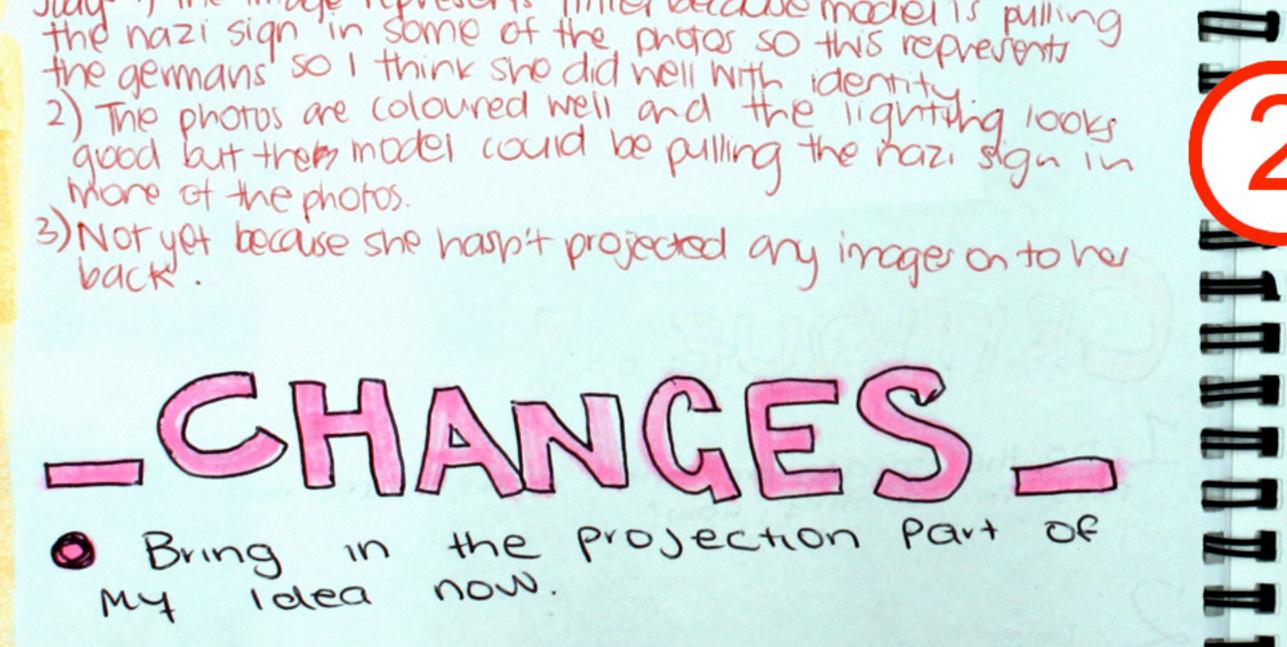






IMG_4021

IMG_4020



thayley-1) The selected images with the army hat and the Nazi/hitler

2) The images are well balanced and might look better without

Sign show the Jewish/Military side but the bave backs don't

(busine-1) im confused of What Shes trying to

2) the photos are well bodganced and nicely

communicate, in not sure how it shows identity.

coloured, the lightings good. She could stand out

3) Not yet because the projection on her back yet.

1) The image represents Hitler because moder is pulling

necessarily, without the projection.

move to make it better

the tan lines and orangey colour.

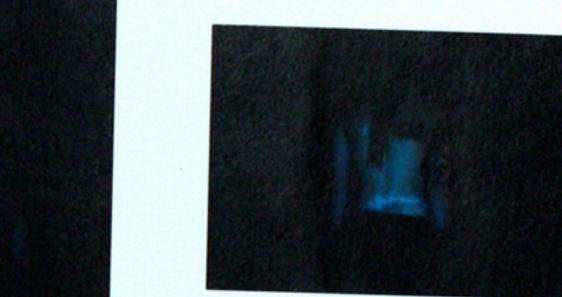
3) There aren't any ideas of projection yet.

move posing.

the back 8)

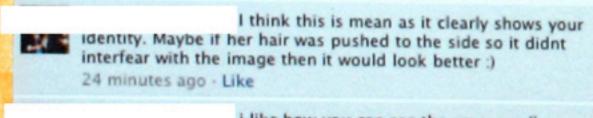








Picture +wo



Picture one

22 minutes ago - Like

Yesterday at 12:20pm - Like - 1 person

Yesterday at 12:43pm · Like · № 1 person

probably at the height of her shoulders, also you may want to

most Neo-Nazi females with dark hair keep it short.

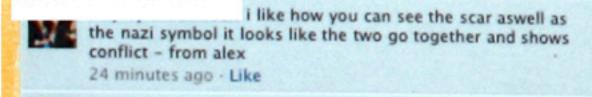
use a smaller picture so you can bring the object or person closer, awesome photo.. Jody said your using this to show your

German heritage? really would you consider yourself Nazi and or prejudice? another thing to look at with the image if you are

going for a Nazi idea, try making the hair look like its cut short,

agreed with them ^ but i love this, it's good as,

the picture of the Nazi eagle should be up higher,



i agree with alex. it looks like the nazi symbol and the scar and meant to be there. like your scarred for whats 17 minutes ago · Like · ₺ 1 person

