

**QUALIFICATION DETAILS**

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| **Qualification number/Te nama o te tohu mātauranga** | 3501 |
| **English title/Taitara Ingarihi** | New Zealand Certificate in Māori Business and Management |
| **Māori title/Taitara Māori** |  |
| **Version number/Te putanga** | 3 | **Qualification type/Te momo tohu** | Certificate |
| **Level/Te kaupae** | 3 | **Credits/Ngā whiwhinga** | 45 |
| **NZSCED/Whakaraupapa** | 080301 Management and Commerce > Business and Management > Business Management |
| **Qualification developer/Te kaihanga tohu** | New Zealand Qualifications Authority |
| **Review Date/Te rā arotake** | December 2030 |

**OUTCOME STATEMENT/TE TAUĀKI Ā-HUA**

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| **Strategic Purpose statement/Te rautaki o te tohu** |
| The purpose of this qualification is to provide businesses or organisations with people who have introductory business management knowledge and skills to support entry level business requirements.Graduates of this qualification will benefit Māori businesses whānau, hapū, iwi, hapori, with people (Māori and non-Māori) who understand the importance of kaupapa Māori in business and cultural contexts.Graduates of this qualification will work mostly autonomously to demonstrate an understanding of te ao Māori business and organisation practices. |

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| **Graduate Profile/Ngā hua o te tohu** |
| Graduates of this qualification will be able to:1. Apply te reo Māori and understand key cultural principles that support effective business operations as an expression of rangatiratanga.
2. Communicate and work well with staff and other businesses to foster genuine and respectful relationships as an expression of whanaungatanga.
3. Apply relevant tool(s) and method(s) to support business operations as an expression of te pono me te tika.
4. Work cooperatively as a team member to support productive outputs as an expression of mahi ngātahi.
5. Reflect on personal strengths and values to develop a focused career pathway as an expression of te pono me te tika.
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| **Guiding Principles/Ngā kaupapa o te tohu** |
| ***Kotahitanga***This kaupapa fosters a sense of shared purpose, embraces the essence of working collaboratively and cooperatively, that contributes to the enhancement of mana and integrity in the expression of mahi ngātahi. ***Te Pono me te Tika***This kaupapa uses genuine and authentic interactions to ensure cultural, legislative and legal obligations in business are met.***Rangatiratanga***This kaupapa encourages the demonstration of leadership and positive role modelling in the delivery of Māori business.***Whanaungatanga***This kaupapa and interactions embrace cultural values, te reo, tikanga and kawa in establishing, building and strengthening respectful connections. |

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| **Education Pathway/Ngā huarahi mātauranga** |
| This qualification may lead to:* New Zealand Certificate in Māori Business and Management (Level 4) [Ref: 3502]
* New Zealand Certificate in Business (Small Business) (Level 4) [Ref: 2457]
* Manu Taiko - Toro Parirau (Kaupae 4) [Ref: 2426]
* New Zealand Certificate in Tourism Māori (Level 4) [Ref: 2338]
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| **Employment, Cultural, Community Pathway/Ko ngā huarahi ā-mahi, ā-ahurea, ā-whānau, ā-hapū, ā-iwi, ā-hapori anō hoki** |
| Graduates will have the skills and knowledge to be employed in entry-level positions at a variety of entities, such as the public sector, local government organisations, Māori organisations, iwi corporations, Māori SME’s (Small to Medium Enterprise), Māori-related business entities, or other business organisations and cultural interns.Graduates of this qualification will have skills and knowledge to support and contribute to (in paid roles or as volunteers) whānau, hapū, iwi, hapori operations and administration. |

**QUALIFICATION SPECIFICATIONS/ NGĀ TAUWHĀITITANGA O TE TOHU**

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| **Qualification Award/Te whakawhiwhinga o te tohu** | This qualification may be awarded by any education organisation accredited to deliver a programme leading to the qualification. |
| **Evidence requirements for assuring consistency/Ngā taunaki hei whakaū i te tauritenga** | Evidence may include:* graduate feedback
* employer feedback
* whānau, hapū, iwi and/or hapori feedback
* end-user or destination data (including feedback from the providers of the graduates next level of study)
* programme completion data and course results
* external benchmarking activities and/or benchmarking across common programmes.
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| Minimum standard of achievement and standards for grade endorsements/ Te pae o raro e tutuki ai, ngā paerewa hoki hei whakaatu i te taumata o te whakatutukinga | Achieved. |
| Other requirements for the qualification (including regulatory body or legislative requirements)/ Ko ētahi atu here o te tohu (tae atu hoki ki ngā here ā-hinonga whakamarumaru, ki ngā here ā-ture rānei) | None. |
| General conditions for programme/ Ngā tikanga whānui o te hōtaka  | Programme design and delivery must actively support ways of teaching, learning, learning support, and pastoral care preferred by Māori across different contexts.Programmes should include mechanisms and protocols to engage, involve and consult tangata whenua and/or mana whenua with regard to local tikanga and kawa pertaining to the outcomes of the qualification.All programmes leading to a qualification approved under Te Hono o Te Kahurangi and listed on the NZQCF, will be evaluated under Te Hono o Te Kahurangi Quality Assurance.Programmes leading to this qualification will be underpinned by the guiding principles as set out in the qualification details, above. They should also be underpinned by the principles inherent in te Tiriti o Waitangi. This may include threading te reo Māori and tikanga Māori learning throughout programmes and should include aspects of each of the following:* Kotahitanga: Knowledge and skills that foster a sense of shared purpose and embraces the essence of working collaboratively and cooperatively.
* Te pono me te tika: Aspects of Māori business, which relate to genuine and authentic interactions.
* Rangatiratanga: In this context is the knowledge and skills required to demonstrate leadership and positive role modelling in Māori business.
* Whanaungatanga: The importance of establishing, building, and strengthening respectful connections.
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**CONDITIONS RELATING TO THE GRADUATE PROFILE /NGĀ TIKANGA E HĀNGAI ANA KI NGA HUA O TE TOHU**

| Qualification outcomes/Ngā hua | Credits/Ngā whiwhinga | Conditions/Ngā tikanga |
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|  | Apply te reo Māori and understand key cultural principles that support effective business operations as an expression of rangatiratanga. | 10 |  |
|  | Communicate and work well with staff and other businesses to foster genuine and respectful relationships as an expression of whanaungatanga. | 10 |
|  | Apply relevant tool(s) and method(s) to support business operations as an expression of te pono me te tika. | 10 |
|  | Work cooperatively as a team member to support productive outputs as an expression of mahi ngātahi. | 10 |
|  | Reflect on personal strengths and values to develop a focused career pathway as an expression of te pono me te tika. | 5 |

**TRANSITION INFORMATION/ HE KŌRERO WHAKAWHITI**

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| **Replacement information** | **N/A** |
| **Additional transition information/ Ko ētahi atu kōrero mō te whakakapi** | **Version Information**Version 3 of this qualification was published in 2025 following a scheduled review. Please refer to [Qualifications and Assessment Standards Approvals](https://www.nzqa.govt.nz/framework/updates/summaries.do) for further information.The last date of assessment for version 2 is 31 December 2027.It is not intended that anyone be disadvantaged by this review. Anyone who feels they have been disadvantaged can appeal to NZQA Māori Qualifications Services at:PO Box 160Wellington 6140Telephone: 04 463 3000Email: mqs@nzqa.govt.nzWebsite: <https://www.nzqa.govt.nz/>. |